
Francesca R. Dillman Carpentier
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EDUCATION

Ph.D., Mass Communication, 2002 The University of Alabama
Communication Graduate Studies Program Tuscaloosa, Alabama

- specialization in theory, processes, and effects
- cognate in psychology
- research tool in statistics
- dissertation topic: intrinsic and extrinsic motives to acquire information from mass media

M.A., Telecommunication, 1999 The University of Alabama
Department of Telecommunication and Film Tuscaloosa, Alabama

- dual emphasis in telecommunications policy and management and media effects
- thesis topic: effectiveness of instructional technologies on learning

B.A., Music, 1997 Northern Arizona University
School of Performing Arts, College of Communication Flagstaff, Arizona

- major in music performance and management
- minor in broadcasting and electronic media
- extension in theatre, emphasis in stagecraft and lighting

ACADEMIC EXPERIENCE

Associate Professor, 2011-Present (Assistant Professor, 2005-2011) University of North Carolina
School of Journalism & Mass Communication Chapel Hill, North Carolina

Faculty Research Associate, 2002-2005 Arizona State University
Department of Psychology (Program for Prevention Research) Phoenix, Arizona

Adjunct Instructor, 2004 Mesa Community College
Department of English and Journalism Phoenix, Arizona

Research Assistant, 1998-2001 The University of Alabama
Institute for Communication Research Tuscaloosa, Alabama

Adjunct Instructor, 2001-2002 The University of Alabama
Department of Telecommunication & Film Tuscaloosa, Alabama

Subject/Author Indexer, 2000-2002 The University of Alabama
Independent contract for four Lawrence Erlbaum journalism books Tuscaloosa, Alabama

Visiting Researcher, 2001 Technical University of Dresden
Department of Communication Research Dresden, Germany

Teaching Substitute, 2000 The University of Alabama
Department of Telecommunication & Film Tuscaloosa, Alabama

Graduate Teaching Assistant, 1997-1999
Department of Telecommunication & Film

The University of Alabama
Tuscaloosa, Alabama

Coder, 1997
Institute for Communication Research

The University of Alabama
Tuscaloosa, Alabama

Student Assistant/Research Aide, 1996
College of Communication

Northern Arizona University
Flagstaff, Arizona

RELEVANT PROFESSIONAL EXPERIENCE

Scriptwriter and Editor, 1999
Media Solutions Department (contract-based educational video)

Center for Public Television
Tuscaloosa, Alabama

Master Control Operator, 1997
WDBB-17 (Channel 17 WB affiliate)

Alabama Television Company
Tuscaloosa, Alabama

Control Room Operator, 1995-1997
Television Services (Interactive Instructional Television)

Northern Arizona University
Flagstaff, Arizona

Master Control Engineering Intern, 1996
Television Services (Interactive Instructional Television)

Northern Arizona University
Flagstaff, Arizona

ACADEMIC HONORS

First Place paper, 2003, Radio Division open category, Broadcast Education Association Conference

First Place paper, 2002, Radio Division open category, Broadcast Education Association Conference

Keynote paper, 2001, Entertainment Interest Group, Association for Education in Journalism and Mass Communication

Second Place paper, 2001, Research Division open category, Broadcast Education Association

First Place paper, 1998, Law & Policy Division debut category, Broadcast Education Association

Outstanding Graduate Student Award, 1997, Department of Telecommunication and Film, University of Alabama

BOOK CHAPTERS

Roskos-Ewoldsen, D. R., Roskos-Ewoldsen, B., & **Dillman Carpentier, F. R.** (2009). Media priming: An updated synthesis. In J. B. Bryant & M. B. Oliver (Eds.), *Media effects: Advances in theory and research*, 3rd ed. (pp. 74-93). New York, NY: Routledge.

Roskos-Ewoldsen, D. R., Roskos-Ewoldsen, B., & **Dillman Carpentier, F. R.** (2002). Media priming: A synthesis. In J. B. Bryant & D. Zillmann (Eds.), *Media effects in theory and research*, 2nd ed. (pp. 97-120). Mahwah, NJ: Lawrence Erlbaum Associates.

REFEREED PUBLICATIONS

Dillman Carpentier, F. R., Parrott, M. S., & Northup, C. T. (*in press*). When first comes love (or lust): How romantic and sexual cues bias first impressions in online social networking. *The Journal of Social Psychology*.

Northup, C. T., & **Dillman Carpentier, F. R.** (*in press*). Michael Jordan, Michael Vick, or Michael *Who?*: Activating stereotypes in a complex media environment. *Howard Journal of Communications*.

Dillman Carpentier, F. R. (2014). When sex is on the air: Impression formation after exposure to sexual music. *Sexuality & Culture*.

Dillman Carpentier, F. (2014). Agenda setting and priming effects based on information presentation: Revisiting accessibility as a mechanism explaining agenda-setting and priming. *Mass Communication and Society*.

Dillman Carpentier, F., Northup, C. T., & Parrott, M. S. (2014). Revisiting media priming effects of sexual depictions: Replication, extension, and consideration of sexual depiction strength. *Media Psychology*, 17, 34-54.

Northup, T., & **Dillman Carpentier, F.** (2013). Exploring priming effectiveness within news stories according to media modality and valence. *The Electronic Journal of Communication*, 23(3). Retrieved from <http://www.cios.org/www/ejc/v23n34toc.htm#northupfr>.

Weberling, B., Riffe, D., & **Dillman Carpentier, F.** (2012). Perceived hostile media bias, presumed media influence, and opinions about immigration. *Southern Communication Journal*, 77, 420-437.

Primack, B. A., Roberts, T., Fine, M. J., **Dillman Carpentier, F. R.**, Rice, K. R., & Barnato, A. E. (2012). ER vs. ED: A comparison of televised and real-life emergency medicine. *Journal of Emergency Medicine*, 43, 1160-1166.

Gonzales, N. A., Dumka, L. F., Millsap, R. E., Gottschall, M. A., McClain, D. B., Wong, J. J., Germán, M., Mauricio, A. M., Wheeler, L., **Carpentier, F. D.**, & Kim, S. Y. (2012). Randomized trial of a broad preventive intervention for Mexican American adolescents. *Journal of Consulting and Clinical Psychology*, 80, 1-16.

Primack, B. A., Silk, J. S., DeLozier, C. R., Shadel, W. G., **Dillman Carpentier, F. R.**, Dahl, R. E., & Switzer, G. E. (2011). Using ecological momentary assessment to determine media use of depressed and non-depressed individuals. *Archives of Pediatric and Adolescent Medicine*, 165, 1-6.

Cates, J. R., Shafer, A., **Dillman Carpentier, F.**, Reiter, P. L., Brewer, N. T., McRee, A-L., & Smith, J. S. (2010). How parents hear about Human Pappilomavirus Vaccine: Implications for uptake. *Journal of Adolescent Health*, 47, 305-308.

Dillman Carpentier, F. R. (2010). Innovating radio news: Effects of background music complexity on processing and enjoyment. *Journal of Radio and Audio Media*, 17, 63-81.

Cato, M., & **Dillman Carpentier, F. R.** (2010). Conceptualizations of female empowerment and enjoyment of sexualized characters in reality television. *Mass Communication and Society*, 13, 1-19.

Dillman Carpentier, F. R. (2009). Effects of priming social goals on personal interest in television news. *Journal of Broadcasting & Electronic Media*, 53, 300-316.

- Dillman Carpentier, F. R.** (2008). Applicability of the Informational Utility model for radio news. *Journalism and Mass Communication Quarterly*, *85*, 577-590.
- Nabi, R. L., Roskos-Ewoldsen, D. R., & **Carpentier, F. D.** (2008). Subjective knowledge and fear appeal effectiveness: Implications for message design. *Health Communication*, *23*, 191-201.
- Dillman Carpentier, F. R.**, Roskos-Ewoldsen, D. R., & Roskos-Ewoldsen, B. (2008). A test of the network model of political priming. *Media Psychology*, *11*, 186-206.
- Dillman Carpentier, F. R.**, Brown, J. D., Bertocci, M., Silk, J. S., Forbes, E. E., & Dahl, R. E. (2008). Sad kids, sad media?: Applying mood management theory to depressed adolescents' use of media. *Media Psychology*, *11*, 143-166.
- Dillman Carpentier, F.**, Mauricio, A., Gonzales, N., Millsap, R. E., Meza, C. M., Dumka, L., Germán, M., & Genalo, M. T. (2007). Engaging Mexican origin families in a school-based preventive intervention. *Journal of Primary Prevention*, *28*, 521-546.
- Dillman Carpentier, F. R.**, & Potter, R. F. (2007). Effects of music on physiological arousal: Explorations into tempo and genre. *Media Psychology*, *10*, 339-363.
- Dillman Carpentier, F.**, Knobloch-Westerwick, S., & Blumhoff, A. (2007). Naughty versus nice: Suggestive pop music influences on perceptions of potential romantic partners. *Media Psychology*, *9*, 1-17.
- Mauricio, A. M., **Dillman Carpentier, F.**, & Horan, J. (2005). An experimental evaluation of an Internet-delivered conflict resolution skills curriculum in a secondary school setting. *Journal of School Violence*, *4*, 37-48.
- Knobloch-Westerwick, S., **Carpentier, F. D.**, Blumhoff, A., & Nickel, N. (2005). Selective exposure effects for positive and negative news: Testing the robustness of the informational utility model. *Journalism and Mass Communication Quarterly*, *82*, 181-195.
- Owens, J., & **Dillman Carpentier, F.** (2004). Radio station innovation and risk-taking: A survey of programmers and general managers. *International Journal on Media Management*, *6*, 226-234.
- Knobloch, S., **Dillman Carpentier, F.**, & Zillmann, D. (2003). Effects of salience dimensions of informational utility on selective exposure to online news. *Journalism and Mass Communication Quarterly*, *80*, 91-108.
- Dillman Carpentier, F.**, Knobloch, S., & Zillmann, D. (2003). Rock, rap, and rebellion: Comparisons of traits predicting selective exposure to defiant music. *Personality and Individual Differences*, *35*, 1643-1655.
- Potter, R. F., Choi, J., Yu, H-S., Kim, J., & **Dillman Carpentier, F.** (2002). Increased memory for structurally complex radio messages: Could arousal be the mechanism? *Psychophysiology*, *39* (S1), 67 (Abstract).
- Potter, R. F., **Dillman Carpentier, F.**, Kim, J., Choi, J., & Yu, H-S. (2002). Using music pacing to affect physiological arousal in radio listeners. *Psychophysiology*, *39* (S1), 67 (Abstract).

REFEREED CONFERENCE PRESENTATIONS

Dillman Carpentier, F. R., Rogers, R. P., & Stevens, E. M. (2014, August). *Media choice as a function of prior affect: An attempt to separate mood from emotion*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.

Wojdyski, B. W., & **Dillman Carpentier, F. R.** (2014, May). *Manipulating and measuring involvement in mass communication research, 1990-2009*. Presented at the annual meeting of the International Communication Association, Seattle, WA.

Parrott, S., Northup, T., & **Dillman Carpentier, F. R.** (2013, June). *The influence of virtual perspective taking on attitudes toward Mexican immigrants in the United States*. Presented at the annual meeting of the International Communication Association, London, England.

Rogers, R., Barnard, L. M., & **Dillman Carpentier, F. R.** (2013, June). *Effects of agency in new media storytelling on attitudes and behavior intention*. Presented at the annual meeting of the International Communication Association, London, England.

Dillman Carpentier, F., Parrott, S., & Northup, T. (2012, August). *The role of content enjoyment in effects of sexual and romantic media primes*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Parrott, S. & **Dillman Carpentier, F.** (2012, August). *Media stereotypes and the stigmatization of mental illness: The role of adjoining and adjacent primes*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Dillman Carpentier, F., & Parrott, S. (2012, May). *Effects of music beds in radio news on recall of surrounding promotional content*. Presented at the annual meeting of the International Communication Association, Phoenix, AZ.

Dillman Carpentier, F., Northup, T., & Parrott, S. (2012, May). *Evaluation context, enjoyment, and acceptance in media priming effects*. Presented at the annual meeting of the International Communication Association, Phoenix, AZ.

Dillman Carpentier, F. R. (2011, May). *Reconsidering accessibility as the mechanism for priming and agenda setting: Using the moderating effects of presentation context to understand the role of accessibility*. Presented at the annual meeting of the International Communication Association, Boston, MA.

Northup, C. T., & **Dillman Carpentier, F.** (2010, August). *Michael Jordan, Michael Vick, or just some guy named Michael: Exploring priming effectiveness based on valence, mode, and familiarity*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Denver, CO.

Weberling, B., Riffe, D., & **Dillman Carpentier, F.** (2010, August). *Perceived hostile media bias, presumed media influence, and opinions about immigrants and immigration*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Denver, CO.

Primack, B. A., Silk, J. S., DeLozier, C. R., Shadel, W. G., **Carpentier, F. R. D.**, Dahl, R. E., & Switzer, G. E. (2010, April). *Investigating associations between media use and depression using ecological momentary assessment*. Presented at the annual meeting of the Society for Behavioral Medicine, Washington, DC.

Primack, B. A., Roberts, T., Fine, M. J., **Carpentier, F. R. D.**, Rice, K. R., & Barnato, A. E. (2010, April). *ER vs. ED: A comparison of televised and real-life emergency medicine*. Presented at the annual meeting of the Society for Behavioral Medicine, Washington, DC.

Northup, C. T., & **Dillman Carpentier, F.** (2009, August). *Exploring priming effectiveness according to media modality and valence*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston, MA.

Kowalewski, J., Stewart, D., & **Dillman Carpentier, F.** (2009, August). *Truthiness of fake news: Individuals' viewing characteristics of The Daily Show and The Colbert Report*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston, MA.

Dillman Carpentier, F. R. (2009, May). *Same prime, different result: How the evaluation object might determine the entertainment media effect*. Presented at the annual meeting of the International Communication Association, Chicago, IL.

Dillman Carpentier, F. R., Gonzales, N., & Dumka, L. (2009, May). *Adolescent media preferences: A 'window' to their development?* Presented at the annual meeting of the International Communication Association, Chicago, IL.

Holman, L., & **Dillman Carpentier, F. R.** (2009, May). *Priming prejudice: Can exemplification and voiceover gender in news story slideshows influence activation of stereotypes of mental illness?* Presented at the annual meeting of the International Communication Association, Chicago, IL.

Meyer, P., **Dillman Carpentier, F. R.**, & Northup, C. T. (2009, May). *Harvesting market position or planting for the future?: The influence of workforce investment on newspaper readership*. Presented at the annual meeting of the International Communication Association, Chicago, IL.

Dillman Carpentier, F. (2007, August). *Applicability of the Informational Utility model for radio news*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.

Dillman Carpentier, F. (2007, August). *Whistling while you work might hurt: An experiment on the effects of music when evaluating job applicants*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.

Cato, M., & **Dillman Carpentier, F. R.** (2007, August). *Conceptualizations of female empowerment and enjoyment of sexualized characters on reality television*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.

Dillman Carpentier, F. R., Brown, J. D., Lu, A. S., Bertocci, M., & Dahl, R. E. (2007, May). *Sad kids, sad media: The role of mental health in choosing media to regulate affect*. Presented at the annual meeting of the International Communication Association, San Francisco, CA.

Dillman Carpentier, F. (2007, January). *What movie posters say about the movies: Visual cues that suggest sex, violence and thought*. Presented at the annual meeting of the Hawaii International Conference on Arts and Humanities, Honolulu, HI.

Dillman Carpentier, F., & Potter, R. F. (2007, January). *Effects of music on physiological arousal: Explorations into genre and tempo*. Presented at the annual meeting of the Hawaii International Conference on Arts and Humanities, Honolulu, HI.

Dillman Carpentier, F., Mauricio, A., Gonzales, N., Dumka, L., & Genalo, M. T. (2006, June). *Recruitment of Mexican families into a school-based intervention study*. Presented at the annual meeting of the International Communication Association, Dresden, Germany.

Dillman Carpentier, F., Corney, L., Gonzales, N., Dumka, L., Mauricio, A., & Genalo, M. T. (2006, June). *Adolescent movie preferences, mental health, and temperament*. Presented at the annual meeting of the International Communication Association, Dresden, Germany.

Dillman Carpentier, F. (2005, May). *Interpersonal and intrapersonal motives to acquire information from mediated messages*. Presented at the annual meeting of the International Communication Association, New York, NY.

Dillman Carpentier, F., & Potter, R. F. (2005, May). *Effects of music on physiological arousal: Explorations into genre and tempo*. Presented at the annual meeting of the International Communication Association, New York, NY.

Knobloch, S., **Dillman Carpentier, F.**, Blumhoff, A., & Nickel, N. (2004, May). *Informational utility effects on selective exposure to good and bad news: A cross-cultural investigation*. Presented at the annual meeting of the International Communication Association, New Orleans, LA.

Dillman Carpentier, F., Knobloch, S., & Blumhoff, A. (2004, May). *Suggestive pop music influences on perceptions of potential romantic partners*. Presented at the annual meeting of the International Communication Association, New Orleans, LA.

Genalo, M. T. & **Dillman Carpentier, F.** (2004, May). *Data collection with Mexican and Mexican-American families: What we have learned*. Presented at the annual International Field Directors & Technologies Conference, Phoenix, AZ.

Dillman Carpentier, F., Knobloch, S., & Blumhoff, A. (2004, April). *From audial reaction to sexual attraction: How suggestive lyrics can suggest a spicier first impression for a potential dating partner*. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.

Mauricio, A., Germán, M., **Dillman Carpentier, F.**, Heller, J., Gonzales, N., & Dumka, L. (2004, February). *The Bridges to High School Program: A preventive intervention for Mexican American adolescents*. Presented at the annual Relevance of Assessment and Culture in Evaluation (RACE) conference, Tempe, AZ.

Dillman Carpentier, F., German, M., Gonzales, N., Dumka, L., & Genalo, M. T. (2003, June). *The recruitment of English-speaking vs. Spanish-speaking Mexican-American families into a high-school dropout prevention program*. Presented at the annual meeting of the Society for Prevention Research, Washington, DC and at the 9th biennial meeting of the Society for Community Research and Action, Las Vegas, NM.

Knobloch, S., & **Dillman Carpentier, F.** (2003, May). *Affective-news theory: Effects of narrative structure on suspense, curiosity, and enjoyment while reading news and novels*. Presented at the annual meeting of the International Communication Association, San Diego, CA.

Nabi, R., Roskos-Ewoldsen, D.R., & **Dillman Carpentier, F.** (2003, May). *Prior knowledge as a moderator of fear appeal effects*. Presented at the annual meeting of the International Communication Association, San Diego, CA.

Owens, J. W., & **Dillman Carpentier, F.** (2003, April). *A fresh look at innovation in radio station programming: A survey of station programmers and general managers*. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.

Potter, R. F., Choi, J., Yu, H-S., Kim, J., & **Dillman Carpentier, F.** (2002, October). *Increased memory for structurally complex radio messages: Could arousal be the mechanism?* Presented at the annual meeting of the Society for Psychophysiological Research, Washington, D.C.

Potter, R. F., **Dillman Carpentier, F.**, Kim, J., Choi, J., & Yu, H-S. (2002, October). *Using music pacing to affect physiological arousal in radio listeners*. Presented at the annual meeting of the Society for Psychophysiological Research, Washington, D.C.

Dillman Carpentier, F. (2002, July). *Psychological motivators of the knowledge gap*. Presented at the annual meeting of the International Communication Association, Seoul, Korea.

Dillman Carpentier, F., Roskos-Ewoldsen, D. R., & Roskos-Ewoldsen, B. (2002, July). *A test of the network model of political priming*. Presented at the annual meeting of the International Communication Association, Seoul, Korea.

Roskos-Ewoldsen, D. R., Roskos-Ewoldsen, B., & **Dillman Carpentier, F.** (2002, July). *Media priming: A synthesis*. Presented at the annual meeting of the International Communication Association, Seoul, Korea.

Knobloch, S., **Dillman Carpentier, F.**, & Zillmann, D. (2002, May). *Effects of informational utility on selective news exposure*. Presented at the annual meeting of the American Association for Public Opinion Research, St. Petersburg, FL.

Knobloch, S., **Dillman Carpentier, F.**, & Zillmann, D. (2002, August). *Effects of salience dimensions of informational utility on selective exposure to online news*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Miami, FL.

Potter, R. F., **Dillman Carpentier, F.**, Kim, J., & Yu, H-S. (2002, April). *Gimme a beat!: Using music pacing to affect physiological arousal in radio listeners*. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.

Owens, J. W., & **Dillman Carpentier, F.** (2002, April). *Innovation in radio station programming: A survey of programmers and general managers*. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV. [First Place Open]

Bryant, J., **Dillman Carpentier, F.**, & Callison, C. (2001, August). *Drama in sports commentary: Then and now*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C. [Second Place Open]

Dillman Carpentier, F., Knobloch, S., & Zillmann, D. (2001, May). *Effects of informational utility on selective exposure*. Presented at the annual meeting of the International Communication Association, Washington, D.C.

Dillman Carpentier, F., Yu, H-S., Butner, R., Chen, L., Hong, S-K., Park, D-J., & Bryant, J. (2001, April). *Dimensions of the entertainment experience: Factors in the enjoyment of action, comedy, and horror films*. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV. [Keynote]

Dillman Carpentier, F. (2000, August). *Treating the Y2K bug: Knowledge gap factors that shaped the outcome of a public issue*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Phoenix, AZ.

Dillman Carpentier, F. R., Yu, H-S., & Callison, C. (2000, August). *It's all about the information: Salience effects on the perceptions of news exemplification*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Phoenix, AZ.

Hoff, E. E., Ralstin, L. A., **Dillman, F.**, & Bryant, A. (1999, August). *Agenda setting and the Y2K bug: Paths of influence on behaviors and issue salience*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, New Orleans, LA.

Carpentier, F. R. (1998, April). *Free political air time: An analysis of the debate*. Presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV. [First Place Debut]

BOOK REVIEWS

Dillman Carpentier, F. (2007). *Principles of electronic media* (2nd ed.) by William R. Davie and James R. Upshaw: Book review. *Electronic News*, 1, 59-61.

Carpentier, F. (2006, Summer). *Immigration, diversity, and broadcasting in the United States, 1990-2001*: Book review. *Journalism & Mass Communication Quarterly*, 83, 452-454.

NON-REFEREED PUBLICATIONS

Dillman Carpentier, F. R. (2013). *Media influence on youth: Scientific evidence, policy considerations, and the history of media self-regulation*. Invited commentary in *Journal of Applied Research on Children: Informing Policy for Children at Risk*, 4, Article 12.

Dillman Carpentier, F. R. (2010). *Priming*. Entry in *Communication* bibliography module in *Oxford Bibliographies Online*. USA: Oxford University Press.

Carpentier, F. R. (2001). Eight entries in *Encyclopedia of Communication and Information*. USA: Macmillan Reference USA.

- Broadcasting, Government Regulation of.
- Broadcasting, Self Regulation of.
- Communications Act of 1934.
- Federal Communications Commission.
- First Amendment and the Media.
- Television Broadcasting, Careers in.
- Television Broadcasting, Production.
- Television Broadcasting, Station Operations and.

Dillman, F. R. (1997). Multiple source analysis: Censor-chip. In *Entering the conversation: A guide to composition at NAU*. Flagstaff, Arizona: Composition Program at Northern Arizona University, pp. 106 - 112.

NON-REFEREED PRESENTATIONS

Vargas, L., & **Dillman Carpentier, F. R.** (2014, May). *Media and Latina adolescent girl depression: Interrogating the literature through governmentality*. Presented at the annual meeting of the International Communication Association, Seattle, WA.

Thornburg, R., & **Dillman Carpentier, F.** (2013, November). *Trafficking by the numbers*. Panel presentation at the Reporting Sex Trafficking: A Local Problem with Global Dimensions workshop administered by the McCormick Foundation and The Poynter Institute and hosted by Anne Johnston and Barbara Friedman of the UNC School of Journalism and Mass Communication, Chapel Hill, NC.

Dillman Carpentier, F. (2011, May). Invited presentation in the *Empowering and Enabling People: Contributions by Jennings Bryant (II)* panel at the annual meeting of the International Communication Association, Boston, MA.

Dillman Carpentier, F. (2009, June). *Motivations to select news and the news tactics that can address these motivations*. Presented in the Broadcasters Survival Guide for the Perfect Economic Storm panel at the annual meeting of the North Carolina Association of Broadcasters, Wrightsville Beach, NC.

Dillman Carpentier, F. (2006, August). *Cultural competence in engaging Mexican origin families in a preventive intervention*. Presented in the Trust, Ethnicity and Science PF&R panel at the annual meeting of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Dillman Carpentier, F. (2006, February). *Exploring media selectivity: Approaches in motivation and content*. Presented in the University of North Carolina at Chapel Hill School of Journalism & Mass Communication Spring 2006 Colloquium Series.

NON-REFEREED CONTRACT RESEARCH REPORTS

Dillman Carpentier, F., Mader, J. M., Augustine, C., Pfeifferberger, D., Hewitt, J., & Patti, S. (2009). *Immaculate Conception Catholic Church parish-wide survey report: Parishioner opinion survey*. Report to Immaculate Conception Catholic Church. Durham, NC. [34 pp.]

Cook, T., **Carpentier, F.**, & Bryant, J. (2000, June). *Student assessments of instructional and production elements in Integrated Science telecasts*. Report to Center for Communication and Educational Technology. Tuscaloosa, AL: Institute for Communication Research. [177 pp.]

Cook, T., Mullikin, L., Yu, H-S., **Carpentier, F.**, & Bryant, J. (2000, May). *Evaluation of integrated science production elements: Simmons Middle School site visit, Hoover, AL*. Report to Center for Communication and Educational Technology. Tuscaloosa, AL: Institute for Communication Research. [32 pp.]

Maxwell, M., Cook, T., **Carpentier, F.**, & Bryant, J. (2000, May). *Evaluation of integrated science production elements: W. F. Burns Middle School site visit, Valley, AL*. Report to Center for Communication and Educational Technology. Tuscaloosa, AL: Institute for Communication Research. [26 pp.]

Maxwell, M., Stuart, Y., Cook, T., Mullikin, L., **Carpentier, F.**, & Bryant, J. (2000, April). *Evaluation of integrated science production elements: Kosciusko Middle School site visit, Kosciusko, MS*. Report to Center for Communication and Educational Technology. Tuscaloosa, AL: Institute for Communication Research. [46 pp.]

Carpentier, F., & Bryant, J. (1999, December). *IS new teacher post inservice survey results, summer 1999*. Report to Center for Communication and Educational Technology. Tuscaloosa, AL: Institute for Communication Research. [14 pp.]

Carpentier, F., Cook, T., Maxwell, M., & Bryant, J. (1999, October). *IS8 returning teacher focus groups, summer 1999*. Report to Center for Communication and Educational Technology. Tuscaloosa, AL: Institute for Communication Research. [44 pp.]

Carpentier, F., Bryant, J., & Maxwell, M. (1999, October). *Integrated Science telecast evaluations, summer 1999*. Report to Center for Communication and Educational Technology. Tuscaloosa, AL: Institute for Communication Research. [96 pp.]

Bryant, J., **Carpentier, F.**, Miron, D., Ralstin, L., & Raney, A. A. (1999, June). *Forestry and natural resource survey: Priorities for ACES*. Report to Alabama Cooperative Extension System. Tuscaloosa, AL: Institute for Communication Research. [22 pp.]

Bryant, J., Raney, A., Ralstin, L., & **Carpentier, F.** (1999, June). *Community and economic development survey: Priorities for ACES*. Report to Alabama Cooperative Extension System. Tuscaloosa, AL: Institute for Communication Research. [14 pp.]

Bryant, J., Miron, D., **Carpentier, F.**, Ralstin, L., & Raney, A. (1999, June). *Government official survey: Priorities for ACES*. Report to Alabama Cooperative Extension System. Tuscaloosa, AL: Institute for Communication Research. [13 pp.]

VIDEO AND MULTIMEDIA PRODUCTIONS

Producer, “1950’s Sock Hop” (30-sec public service announcement)
Commissioned by: Kathie Reeves, Robert and Pearl Seymour Center
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Producer, Editor, “What is Mystic” (30-sec commercial video)
Commissioned by: Jonathan Blitz and Michael Sinclair, Barrister and Brewer
© 2014 Barrister and Brewer

Producer, Videographer, Editor, “Get Real and Heel: Their Stories” (4-min and 7:30min videos)
Commissioned by: Claudio Battaglini, director, Get Real and Heel Breast Cancer Rehabilitation Program
© 2013 University of North Carolina at Chapel Hill

Producer, Editor, “Embody UNC” (6-min promotional video)
Commissioned by: Colleen Daly, co-founder, Embody UNC
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Producer, Editor, Voice, “EO Gas Sterilizers” (1-min promotional video)
Commissioned by: Ted May, Vice President and General Manager, Andersen Products
© 2008 Andersen Products

Producer, Co-editor, “Hero” (30-sec public service announcement)
Commissioned by: Susan Thompson, co-founder, North American Andy Transplant Foundation
© 2007 North American Andy Transplant Foundation

Producer, “Talking Public Service” (3-min educational video)
Commissioned by: Kelly O’Brien, North Carolina Civic Education Consortium, School of Government

© 2006 University of North Carolina at Chapel Hill

Producer, Co-editor, *“There’s Help”* (30-sec and 15-sec public service announcements)
Commissioned by: Susan Thompson, co-founder, North American Andy Transplant Foundation
© 2006 North American Andy Transplant Foundation

Producer, Co-editor, *“You Can Help”* (30-sec and 15-sec public service announcements)
Commissioned by: Susan Thompson, co-founder, North American Andy Transplant Foundation
© 2006 North American Andy Transplant Foundation

Writer, *Computer Literacy v. 3.1, Unit 9 – Introduction to Databases* (Macromedia Flash program)
Producer: Aries Technology
© 2004 Aries Technology

Lead scriptwriter/Production asst, *The Alabama Quality Assurance Foundation and You* (23-min video)
Producer: Amy Eifler, Media Solutions, Center for Public Television, University of Alabama
© 2001 Alabama Quality Assurance Foundation

Lead scriptwriter, *Auntie Litter’s: Earth – We’re in it together!* (1-hr video in four 15-min segments)
Producer: Amy Eifler, Media Solutions, Center for Public Television, University of Alabama
© 2000 Auntie Litter, Inc.

Editor, *Commencement Video 2000* (3-min promotional video)
Producer: Amy Eifler, Media Solutions, Center for Public Television, University of Alabama
© 2000 The University of Alabama Center for Public Television

Co-producer, *The Elements of Jazz* (20-min educational video)
Commissioned by: James Gregg, School of Performing Arts, Northern Arizona University
© 1996 Northern Arizona University

TEACHING RECORD

Course Listings

Fall 2005 - JOMC 120 Introduction to Video Production, 7 students
Fall 2005 - JOMC 192 Special Skills in Mass Communication (studio production), 8 students
Spring 2006 - JOMC 124 Electronic Media Regulation and Policy, 17 students
Spring 2006 – JOMC 192 Special Skills in Mass Communication (advanced video), 10 students
Fall 2006 – JOMC 120 Introduction to Video Production, 17 students
Fall 2006 – JOMC 296 Individual Study (sports television), 1 student
Fall 2006 – JOMC 491 Special Skills in Mass Communication (studio production), 10 students
Spring 2007 – JOMC 424 Electronic Media Regulation and Policy, 17 students
Spring 2007 – JOMC 491 Special Skills in Mass Communication (advanced video), 3 students
Fall 2007 – JOMC 120 Introduction to Video Production, 16 students
Fall 2007 – JOMC 427 Studio Production, 9 students
Fall 2007 – JOMC 900 Reading and Research (statistics / survey), 2 students
Spring 2008 – JOMC 424 Electronic Media Regulation and Policy, 26 students
Spring 2008 – JOMC 704 Statistics for Mass Communication Research, 5 students
Spring 2008 – JOMC 992 Non-Thesis Option, 1 student
Summer 2008 – JOMC 120 Introduction to Video Production, 11 students
Fall 2008 – JOMC 120 Introduction to Video Production, 16 students
Fall 2008 – JOMC 427 Studio Production, 13 students

Fall 2008 – JOMC 994 Doctoral Dissertation, 1 student
Spring 2009 – JOMC 296 Individual Study (mini-doc / recruitment methods), 2 students
Spring 2009 – JOMC 491 Audio/Video Information Gathering, 18 students
Spring 2009 – JOMC 704 Statistics for Mass Communication Research, 8 students
Spring 2009 – JOMC 900 Reading and Research (both on information processing), 2 students
Spring 2009 – JOMC 994 Doctoral Dissertation, 1 student
Fall 2009 – JOMC 221 Audio/Video Information Gathering, 18 students
Fall 2009 – JOMC 221 Audio/Video Information Gathering (2nd section), 18 students
Fall 2009 – JOMC 900 Reading and Research (information processing / audio doc), 2 students
Spring 2010 – JOMC 221 Audio/Video Information Gathering, 18 students
Spring 2010 – JOMC 704 Statistics for Mass Communication Research, 8 students
Spring 2010 – JOMC 992 Non-Thesis Option, 1 student
Fall 2010 – on leave
Spring 2011 – JOMC 221 Audio/Video Information Gathering, 18 students
Spring 2011 – JOMC 704 Statistics for Mass Communication Research, 12 students
Fall 2011 – JOMC 221 Audio/Video Information Gathering, 18 students
Spring 2012 – JOMC 704 Statistics for Mass Communication Research, 2 students
Fall 2012 – JOMC 221 Audio/Video Information Gathering, 17 students
Fall 2012 – JOMC 705 Theories of Mass Communication, 12 students
Spring 2013 – JOMC 704 Statistics for Mass Communication Research, 5 students
Fall 2013 – JOMC 704 Statistics for Mass Communication Research, 9 students
Fall 2013 – JOMC 705 Theories of Mass Communication, 8 students
Spring 2014 – JOMC 491 Corporate Video Practicum for Adv and Public Relations, 10 students

Overall Summary

School of Journalism & Mass Communication
University of North Carolina at Chapel Hill

Currently Teaching

JOMC 221 – Audio/Video Information Gathering – introduced 2009, section coordinator
JOMC 704 - Statistics for Mass Communication Research – revised 2008
JOMC 705 – Theories of Mass Communication – revised 2013

Previously Taught

JOMC 120 - Introduction to Video Production
JOMC 296 – Three individual undergraduate studies (sports television production, mini-documentary production, recruitment methods)
JOMC 424 (was 124) - Electronic Media Regulation and Policy – introduced 2006
JOMC 491 (was 192) - Advanced Video Production – introduced 2006
JOMC 900 – Six individual graduate reading and research (three on information processing theories, one on statistics, one on psychometrics/survey design, one on audio narrative production)

Department of English and Journalism
Mesa Community College

- JN 212 - Broadcast Writing

Department of Telecommunication and Film, School of Communication
University of Alabama

- TCF 120 - Radio Fundamentals Laboratory
- TCF 140 - Introduction to Narrative Production

- TCF 150 - Television Fundamentals – laboratory instructor
- TCF 200 - Non-major Television Production – substituted for 3 weeks
- TCF 240 - Advanced Narrative Production – introduced 2002
- TCF 250 - Advanced Television Production – substituted for 3 weeks
- TCF 350 - Cable TV Production Workshop – laboratory instructor

GRADUATE STUDENT AND UNDERGRADUATE HONORS COMMITTEES

Doctoral Dissertations Chaired

- Stevens, E. (2016, April). TBD on coping and humor in media.
- Kim, H. (2014, April). *Whom do you follow?: Examining social distance in Facebook friendship and its influence on branded message adoption.*
- Northup, C. T. (2011, April). *Implicit memory and fluency effects in communication research.*
- Kowalewski, J. (2009, April). *Does humor matter?: An analysis of how hard news versus entertainment news styles influence agenda-setting and priming effects.*

Committee member for thirteen dissertations

(includes one from Murdoch University, Australia and one from UNC Dept of Political Science)

Masters Theses Chaired

- Fuller, J. V. (2010, April). *Stories from families and friends of eating disorder patients* (multimedia project).
- Marks, K. (2008, April). *Taking oral histories public with journalism and new media: The Franklin Street stories* (multimedia project).

Committee member for one masters thesis and one masters thesis project

Senior Honors Theses Chaired

- Babb, M. (2009, April). *How much is too much?: Violent content in television news.*
- Floyd, J. (2007, April). *Broadcasting in color: A content analysis of diversity in television newsrooms and its relationship to ratings.*

Committee member for two senior honors theses

GRANTS

Eunice Kennedy Shriver National Institute of Child Health and Human Development Grant (Rukmalie Jayakody, Principal Investigator) for the period of 3/1/2013 – 2/29/2016 for *Television and International Family Change: A Randomized Experiment* (NIH/NICHHD: 1 RO1 HD060709-01A1), as co-principal investigator.

University of North Carolina School of Journalism & Mass Communication Summer Grant for Research and Graduate Program-Related Activities Faculty Development Grant awarded for Summer 2009 research in the amount of \$10,000 for completion of *Agenda Setting and Priming: Redefining the Differences.*

University of North Carolina Junior Faculty Development Grant awarded for Summer 2007 research in the amount of \$7,500 for completion of *Individual differences and environmental factors that explain media preferences among Hispanic adolescents.*

University of North Carolina School of Journalism & Mass Communication Summer Grant for Research and Graduate Program-Related Activities Faculty Development Grant awarded for Summer 2006 research in the amount of \$10,000 for completion of *Adolescent movie preferences, mental health, and temperament* and groundwork for *Individual differences and environmental factors that explain media preferences among Hispanic adolescents*.

National Association of Broadcasters (NAB) 2004 Research Grant awarded to John W. Owens and Thomas Haines, University of Cincinnati, and Francesca Dillman Carpentier, Arizona State University, in the amount of \$4,200 for completion of *Presenting Radio Advertisements in Surround Sound: An Experimental Assessment of New Production Techniques*.

University of Alabama Capstone International Scholarship awarded for Summer 2001 research in the amount of \$1,200 for completion of *Selective exposure effects for positive and negative news: Testing the robustness of the informational utility model* and *Naughty versus nice: Suggestive pop music influences on perceptions of potential romantic partners*.

OTHER MONETARY AWARDS

- 2001 University of Alabama Alumni Association License Tag Fellowship – doctoral program funding
- 2001 University of Alabama Graduate School Research Fellowship – doctoral program funding
- 1999 University of Alabama Department of Communication Graduate Studies Graduate Assistantship – doctoral program funding
- 1997 University of Alabama Department of Telecommunication and Film Graduate Assistantship – masters program funding

- 2002 Monetary Award from the Graduate School Student Research and Travel Support Fund (\$200)
- 2001 Monetary Award from the Graduate School Student Research and Travel Support Fund (\$200)
- 2001 Monetary Award from the Student Activity Research and Travel Fund (\$200)
- 2001 Monetary Award from the Communication Graduate Studies Department (\$200)
- 2000 Monetary Award from the Student Activity Research and Travel Fund (\$200)
- 2000 Monetary Award from the Communication Graduate Studies Department (\$200)
- 1999 Monetary Awards from the Graduate School Student Research (\$200)
- 1999 Monetary Award from the Student Activity Research and Travel Fund (\$200)
- 1998 Monetary Award from the Graduate Student Research and Travel Support Fund (\$200)
- 1998 Monetary Award from the Student Activity Research and Travel Fund (\$200)

ACADEMIC SERVICE

Service to Discipline

Leadership

Past chair, Mass Communication & Society Division, Association for Education in Journalism & Mass Communication, 2011-2012

Chair, Mass Communication & Society Division, Association for Education in Journalism & Mass Communication, 2010-2011

Vice-chair/Programming chair, Mass Communication & Society Division, Association for Education in Journalism & Mass Communication, 2009-2010

Secretary, Mass Communication Division, International Communication Association, 2009-2011

Secretary, Information Systems Division, International Communication Association, 2008-2011

Co-chair, Professional Freedom & Responsibility, Mass Communication & Society Division, Association for Education in Journalism & Mass Communication, 2007-2008, 2008-2009

President, Alpha Epsilon Rho Honor Society/National Broadcasting Society chapter at University of Alabama, 1998-1999

Vice President, Kappa Tau Alpha Mass Communication Honor Society chapter at University of Alabama, 1997-1998

Editorial Board Membership

Media Psychology, since 2011 (reviewer since 2003)

Mass Communication and Society, since 2007 (reviewer since 2006)

Electronic News, since 2006

Open Communication Journal, since 2007

Manuscript Reviewing

Oxford University Press (online bibliography entry about cognitive dissonance theory), 2011

Routledge (book on using psychophysiological measurements in communication research), 2010

Journal of Radio and Audio Media, 2013

Journal of Media Psychology, 2013

Cases in Public Health Communication and Marketing, 2011

Communication Research, 2008, 2009, 2010, 2012

Health Communication, 2010

Journal of Broadcasting & Electronic Media, 2009, 2010, 2011

Journal of Communication, 2009, 2010

Journalism & Mass Communication Quarterly, 2008, 2009, 2010, 2011, 2012

Sex Roles, 2009, 2010, 2011, 2012, 2013

Telecommunications Policy, 2006

Open Programme Social Science Research Council (grant proposal), 2004

Association for Education in Journalism & Mass Communication (conference submissions), 2001-2009, 2011

International Communication Association (conference submissions), 2001-2009, 2013

Industry

Judge, Headliner national/local television news awards competitions, 2005-2010, 2012

Academic Conference Participation (since 2005)

Chair (2014, May), Psychological Processes Underlying Mediated Entertainment refereed paper session, Information Systems division, annual meeting of the International Communication Association, Seattle, WA.

Discussant (2012, August), The Variable Influence of Television refereed paper poster session, Mass Communication and Society division, annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Chair (2012, May), Sex in Media: Content and Effects refereed paper session, Mass Communication division, annual meeting of the International Communication Association, Phoenix, AZ.

Chair (2012, May), Advances in Message Processing refereed paper session, Information Systems division, annual meeting of the International Communication Association, Phoenix, AZ.

Moderator (2009, August), Mediators of Agenda Setting panel, Mass Communication and Society division, annual meeting of the Association for Education in Journalism and Mass Communication, Boston, MA.

Discussant (2009, August), Newspaper and Mass Communication & Society Divisions refereed paper poster session, annual meeting of the Association for Education in Journalism and Mass Communication, Boston, MA.

Chair (2009, June), Keywords in Information Systems: Attitudes refereed paper session, Information Systems division, annual meeting of the International Communication Association, Chicago, IL.

Chair (2008, May), Communication Theory Applied to Health Campaigns refereed paper session, Information Systems division, annual meeting of the International Communication Association, Montreal, Canada.

Chair (2008, May), Emotion, Mood, and Media refereed paper session, Mass Communication division, annual meeting of the International Communication Association, Montreal, Canada.

Chair (2008, May), Who's Your Audience: Approaches to Audience Segmentation refereed paper session, Health Communication division, annual meeting of the International Communication Association, Montreal, Canada.

Discussant (2007, May), Selective Exposure, News and Politics refereed paper session, Mass Communication division, annual meeting of the International Communication Association, San Francisco, CA.

Chair (2007, May), Processing Persuasive Messages refereed paper session, Information Systems division, annual meeting of the International Communication Association, San Francisco, CA.

Chair (2007, May), Persuasion by Negative Emotion refereed paper session, Information Systems division, annual meeting of the International Communication Association, San Francisco, CA.

Discussant (2005, May), Information Processing: How We Come to Understand the World Around Us refereed paper session, Political Communication division, annual meeting of the International Communication Association, New York, NY.

Chair (2005, May), Media Messages and Health refereed paper session, Information Systems division, annual meeting of the International Communication Association, New York, NY.

Service to UNC

Discussant, Continuous Enrollment Policy for Graduate Students discussions, Spring 2014

Media consultant, Get REAL & HEEL: An After Care Breast Cancer Program, since 2013

Communications director, Latina/o Caucus, since 2013 (member since 2012)

Mentor, Carolina Latina/o Collaborative Latina/o Peer Mentoring Program, since 2013

Mentor, Carolina Covenant, since 2009

Journalism school representative, Research Training Coordination Initiative, since 2012

Presenter, Conducting the Successful Academic Job Talk, Graduate Student Symposium, November 2011

Service to UNC School of Journalism & Mass Communication

Advising/Administration

Director, Doctoral Program, 2011-2016

Chair, Advisory Board to Latijam (Latino Journalism and Media) program, 2011-2014

Course coordinator, JOMC 221 Audio/Video Information Gathering, since 2009
(also listed under Teaching Record: Overall Summary)

Liaison, CBC-UNC Diversity Fellowship Program, 2014

Video production advisor, *Carolina Week* student television newscast, since 2005

Video production advisor, ABC News on Campus UNC bureau, 2008-2010

Video production coach, News21 online multimedia news project at UNC, Summer 2009
Coached stories: *Reclaiming Creation*, *Roping the Wind* (and *Voices of Roscoe*)
(News21 is a national Carnegie-Knight initiative led by select universities to explore new approaches to in-depth digital journalism and create a website featuring stories told with text, still photography, video, and graphics. UNC's 2009 News21 project is PoweringANation.org.)

Video consultant, News21 multimedia news project at UNC, Summer 2010

Speaking

Guest speaker, Presentation Design for Strategic Communication (JOMC 491), November 2010, 2012 on video editing and Final Cut Pro

Guest speaker, Senior Honors Thesis (JOMC 691, JOMC 825), September 2007, 2008, 2009, 2010, 2011 on the Institutional Review Board (IRB) application and review process

Guest speaker, Mass Communication Pedagogy (JOMC 702), April 2007, 2008, 2009, 2010, 2012 on merging academic life with personal life

Guest speaker, Theories of Mass Communication (JOMC 705), November 2006, 2007, September 2009 on use of priming theory in experimental research

Guest speaker, Latino Media in the United States (JOMC 490), October 2006 on media preferences of Mexican origin adolescents

Speaker, Spring 2006 Colloquium Series (February), presenting “Exploring Media Selectivity: Approaches in Motivation and Content”

Committees

Chair, Local Review Committee on Research Using Human Subjects (IRB), since 2006

Committee member, Graduate Admissions, since 2006

Committee member, Latijam (Latino Journalism and Media) program, since 2007

Committee member, Media Specialist (broadcast engineer) staff position search, 2012

Committee member, Reese Felts digital newsroom executive producer search, 2006-2007

Committee member, Student Fees, 2009-2010

Committee member, accreditation and school self-evaluation, 2009-2010, 2012-

Committee member, programming/staffing WCOM radio show in Carrboro, 2007

Committee member, new audio/video/multimedia course, 2007-2008

Committee member, merging Electronic Communication, News-Editorial, and Visual Communication sequences, 2007-2008

Committee member, Online News faculty position search, 2006-2007

Committee member, Ph.D. research streams, 2006-2007

Committee member, Hearst Contest Committee, 2006-2007

Interviewer, Ph.D. candidates, Spring 2006, 2007, 2010

Interviewer, Masters candidates, Spring 2007