

DANIEL KREISS

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Website: <http://danielkreiss.com>

Twitter: @kreissdaniel

EDUCATION

Ph.D., Communication, 2010
Department of Communication

Stanford University
Stanford, California

M.A., Communication (Journalism), 2004
Department of Communication

Stanford University
Stanford, California

B.A., Political Science, 1999
Department of Political Science

Bates College
Lewiston, Maine

ACADEMIC EXPERIENCE

Associate Professor, July 2016 – present
School of Media and Journalism

University of North Carolina
Chapel Hill, North Carolina

Adjunct Associate Professor, 2017-Present
Department of Communication

University of North Carolina
Chapel Hill, North Carolina

Assistant Professor, July 2011 – June 2016
School of Media and Journalism

University of North Carolina
Chapel Hill, North Carolina

Adjunct Assistant Professor, 2014-Present
Department of Communication

University of North Carolina
Chapel Hill, North Carolina

Faculty Affiliate, 2015-Present
UNC Center for Media Law and Policy

University of North Carolina
Chapel Hill, North Carolina

Affiliate Fellow, 2011-Present
Information Society Project at Yale Law School

Yale University
New Haven, Connecticut

Postdoctoral Associate, 2010-2011
Yale Law School

Yale University
New Haven, Connecticut

SCHOLARLY PUBLICATIONS AND PRESENTATIONS

Note: Asterisk () indicates student at time research was conducted*

BOOKS

Kreiss, D. (2016). *Prototype Politics: Technology-Intensive Campaigning and the Data of Democracy*. New York, NY: Oxford University Press.

Winner of the 2017 Information Technology and Politics Division, American Political Science Association, Best Book Award in Information Technology and Politics.

Reviewed in *The International Journal of Press/Politics*, *New Media & Society*, *Annals of the International Communication Association*, *The New York Review of Books*, *The Journal of Information Society and Politics*.

CHOICE Outstanding Academic Title for 2017

Kreiss, D. (2012). *Taking Our Country Back: The Crafting of Networked Politics from Howard Dean to Barack Obama*. New York, NY: Oxford University Press.

Reviewed in *The International Journal of Press Politics*, *LSE Review of Books*, *Presidential Studies Quarterly*, *Political Communication*

REFEREED PUBLICATIONS

Kreiss, D., and S. C. McGregor.* "Technology firms shape political communication: The work of Microsoft, Facebook, Twitter, and Google with campaigns during the 2016 US presidential cycle." *Political Communication* 35, no. 2 (2018): 155-177.

Cited in *numerous international media outlets*. One of NiemanLab's ten most important pieces of new research into digital and social media published in 2017.

Kreiss, D., R. G. Lawrence, and S. C. McGregor.* "In their own words: Political practitioner accounts of candidates, audiences, affordances, genres, and timing in strategic social media use." *Political Communication* 35, no. 1 (2018): 8-31.

Kreiss, D. "The fragmenting of the civil sphere: How partisan identity shapes the moral evaluation of candidates and epistemology." *American Journal of Cultural Sociology* 5, no. 3 (2017): 443-459.

Reprinted in Palgraves edited volume (forthcoming)

Kreiss, Daniel, and A. J. Saffer. "Networks and Innovation in the Production of Communication: Explaining Innovations in US Electoral Campaigning From 2004 to 2012." *Journal of Communication* 67, no. 4 (2017): 521-544.

Kreiss, D. and Jasinski, C.* (2016). "The Tech Industry Meets Presidential Politics: Explaining the Democratic Party's Technological Advantage in Electoral Campaigning, 2004-2012." *Political Communication* (4), 544-562.

Harvard Kennedy School, Shorenstein Center on Media, Politics and Public Policy Must Reads:

<http://shorensteincenter.org/media-and-politics-must-reads-5-8-2015/>

Kreiss, D. (2016). Seizing the Moment: The Presidential Campaigns' Use of Twitter During the 2012 Electoral Cycle. *New Media & Society* 18(8): 1473-1490.

Findings detailed in numerous international media outlets.

Kreiss, D. (2015). "The Problem of Citizens: E-Democracy for Actually Existing Democracy." *Social Media and Society* 1(2): 1-11.

Kreiss, D., Meadows, L.*, and Remensperger, J.* (2015). Political Performance, Boundary Spaces, and Active Spectatorship: Media Production at the 2012 Democratic National Convention. *Journalism: Theory, Practice, & Criticism* 16: 577-595.

Kreiss, D. (2015). Structuring Political Engagement: The Formalization of Democratic Internet Campaigning, 2000-2008. In C.W. Lee, M. McQuarrie and E.T. Walker, *Democratizing Inequalities: Pitfalls and Unrealized Promises of the New Public Participation*. (pp. 125-142). New York, NY: NYU Press.

This chapter was originally presented at the *Democratizing Inequalities* workshop in 2010. The final version is adapted from *Taking Our Country Back* (2012).

Anderson, C.W. and **Kreiss, D.** (co-authors) (2013). Black-boxes As Capacities for and Constraints on Action: ANT and Ethnography of Electoral Politics and Journalism. *Qualitative Sociology* 36(4): 365-382.

Barnard, L.* and **Kreiss, D.** (2013). A Research Agenda for Online Advertising: Surveying Campaign Practices, 2000-2012. *International Journal of Communication* 7, 2046-2066.

Kreiss, D. and Tufekci, Z. (co-authors) (2013). Occupying the Political: Occupy Wall Street, Collective Action, and the Rediscovery of Pragmatic Politics. *Cultural Studies* ⇔ *Critical Methodologies* 13, 163-167.

Ananny, M., and **Kreiss, D.** (co-authors) (2013). Responsibilities of the State: Rethinking the Case and Possibilities for Public Support of Journalism. *First Monday*, 18(4).

Reviewed in Harvard's Nieman Journalism Lab's "What's new in digital scholarship" (April 25, 2013).

Kreiss, D. (2012). Performing the Past to Claim the Future: Sun Ra and the Afro-Future Underground, 1954-1968. *African American Review*, 45(1-2), 197-203.

Kreiss, D. (2012). Acting in the Public Sphere: The 2008 Obama Campaign's Strategic Use of New Media to Shape Narratives of the Presidential Race. *Research in Social Movements, Conflict, and Change*, 33, 195-223.

Kreiss, D. (2011). Open Source as Practice and Ideology: The 2003-2004 Howard Dean Campaign's Organizational and Cultural Innovations in Electoral Politics. *Journal of Information Technology and Politics*, 8, 367-382.

Kreiss, D., Finn, M, and Turner, F. (2011). The Limits of Peer Production: Some Reminders From Max Weber for the Network Society. *New Media & Society*, 13(2), 243-259.

Ananny, M., and **Kreiss, D.** (co-authors) (2011). A New Contract For the Press: Copyright, Public Domain Journalism, and Self-Governance In a Digital Age. *Critical Studies in Media Communication*, 28, 314-333.

Howard, P. N., and **Kreiss, D.** (2010). Political Parties and Voter Privacy: Australia, Canada, the United Kingdom, and United States in Comparative Perspective. *First Monday*, 15(12).

Kreiss, D., and Howard, P. N. (2010). New Challenges to Political Privacy: Lessons from the First U.S. Presidential Race in the Web 2.0 Era. *International Journal of Communication*, 4, 1032-1050.

Kreiss, D. (2009). Developing the 'Good Citizen': Digital Artifacts, Peer Networks, and Formal Organization During the 2003-2004 Howard Dean Campaign. *Journal of Information Technology and Politics*, 6(3), 281-297.

Kreiss, D. (2008). Appropriating the Master's Tools: Sun Ra, the Black Panthers, and Black Consciousness, 1952-1973. *Black Music Research Journal*, 28(1): 57-81.

Reprinted in Carroll, M. (ed.) *Music and Ideology*. The Library of Essays on Music, Politics, and Society series. Surrey, U.K.: Ashgate Publishing, 2012.

EDITED SERIES

Journalism and Political Communication Unbound Series. Oxford University Press. Co-edited with Nikki Usher, George Washington University/University of Illinois.

INVITED ARTICLES AND BOOK CHAPTERS

Kreiss, D. (In press). "The Social Identity of Journalists." *Journalism*.

Kreiss, D. (In press). "The Networked Self in the Age of Identity Fundamentalism." To be published in *A Networked Self: Platforms, Stories, Connections*, Z. Papacharissi (ed.). *Routledge*.

Kreiss, D. (In press). "Digital Opportunity Structures: Explaining Variation in Digital Mobilization During the 2016 Democratic Primaries." *University of Pennsylvania Press*.

Kirsten Adams*, Jenni Ciesielski*, Kate Frauenfelder*, Emma Harrison*, Brinley Lowe*, Meredith Martinez*, Haley McDougal*, Gabrielle Micchia*, Samantha Paisley*, Sumner Park*, Meredith Randolph*, Holly Roberts*, Abbey Rogers*, Jordan Townsend*, with **Daniel Kreiss**, "Recoding the Boys' Club: Women vs. the Political Tech Ceiling." Won an undergraduate research grant (\$5,000) from UNC to lead a semester long research course. Released a public

report and website (recodingtheboysclub.com) at GoogleDC (in-kind sponsor) with Facebook, Microsoft, and WPAi event sponsors (raised \$7,500). Report featured in *Axios*.

Kreiss, D. “The Media Are About Identity, Not Information.” In Boczkowski, Pablo J., and Zizi Papacharissi. *Trump and the media*. MIT Press, 2018.

Kreiss, D. "Micro-targeting, the quantified persuasion." *Internet Policy Review* 6, no. 4 (2017).

Kreiss, D., J.O. Barker*, and S. Zenner*. (2017). “Trump Gave Them Hope: Studying the Strangers in their Own Land.” *Political Communication* 34(3), 470-478.

Kreiss, D. (2017). “Social Media Did Not Give us Donald Trump and Is Not Weakening Democracy.” *2016 U.S. Presidential Election Campaign Report*, Centre for Politics and Media Research and the Centre for the Study of Journalism, Culture and Community, Bournemouth University, UK. Available online at: <http://www.electionanalysis2016.us/>

Invited republish in *Culture Digitally*. Available online at:

http://culturedigitally.org/2016/11/social_media_trump/

Invited translated republish in *Cicero*

Available online at: <http://cicero.de/weltbuehne/aufstieg-von-donald-trump-facebook-und-twitter-warens-nicht->

Kreiss, D. and J.S. Brennen* (2016). Normative Theories of Digital Journalism. In C.W. Anderson, D. Domingo, A. Hermida, and T. Witschge (Eds.), *Sage Handbook of Digital Journalism Studies*. New York: Sage.

Brennen, J.S.*, and **Kreiss, D.** (2016.). Entries on “digitalization,” “information society,” and “network society.” In K.B. Jensen, R.T. Craig, J. Pooley, and E. Rothenbuhler (Eds.), *The International Encyclopedia of Communication Theory and Philosophy*. Oxford, UK: Wiley-Blackwell and the International Communication Association.

Kreiss, D. (2016.). Beyond Administrative Journalism: Organized Skepticism in a New Key. In J. C. Alexander, E. Breese and M. Luengo, *The Crisis of Journalism Reconsidered: From Technology to Culture*. Cambridge, UK: Cambridge University Press.

Karpf, D., **Kreiss, D.**, Nielsen, R. K., and Powers, M. (equal authors) (2015). The Role of Qualitative Methods in Political Communication Research: Past, Present, and Future. *International Journal of Communication*, 9, 1888-1906.

Welch, C.* and **Kreiss, D.** (2015). Internet, Society, and Politics. In M. Shally Jensen, (Ed.), *Encyclopedia of American Political Culture*. New York, NY: NYU Press, pp. 614-619.

Kreiss, D. (2015). The Networked Democratic Spectator. First Issue/Manifesto. *Social Media and Society*. Available online at:

<http://m.sms.sagepub.com/content/1/1/2056305115578876.full.pdf>

Kreiss, D. (2015). Digital Campaigning. In D. Freelon and S. Coleman (Eds.), *Handbook of Digital Politics*. (pp. 118-135). New York, NY: Edgar Elgar.

Kreiss, D. and Welch, C.* (2015). Strategic Communication in a Networked Age. In V. A. Farrar-Myers and J. S. Vaughn (Eds.), *Controlling The Message?: New Media in American Political Campaigns*. (pp. 13-31). New York: New York University Press.

Kreiss, D. (2015). Afterword to the Special Issue, “The Objects of Journalism.” *Journalism: Theory, Practice and Criticism*, 16(1), 153–156.

Kreiss, D. (2014). A Vision of and for the Networked World: John Perry Barlow's ‘Declaration of the Independence of Cyberspace’ at Twenty. In J. Bennett, P. Kerr, and N. Strange (Eds.), *Media Independence: Working With Freedom or Working for Free?* (pp. 117-136). New York, NY: Routledge.

Kreiss, D. and Meadows, L.* (co-authors). (2014). Intra-movement Agenda Setting: Strategic New Media Messaging During a LGBT Ballot Campaign. In J. Girouard and C. Sirianni (Eds.), *Varieties of Civic Innovation: Deliberative, Collaborative, Network, and Narrative Approaches*. (pp. 75-91). Nashville, TN: Vanderbilt University Press.

Kreiss, D. (2014). The Virtues of Participation Without Power: Campaigns, Party Networks, and the Ends of Politics. *Sociological Quarterly* 55, 537-554.

Karpf, D., **Kreiss, D.**, and Nielsen, R. K. (equal authors) (2014). A New Era of Qualitative Political Communication Research?: A History and a Case For New Approaches. In L. Lievrouw (Ed.), *Challenging Communication Research (2013 International Communication Association Theme Book)*. pp. 43-60. New York, NY: Peter Lang.

Kreiss, D. (2012). Crowds and Collectives in Networked Electoral Politics. *Limn*, 2.

Kreiss, D. (2012). Yes We Can (Profile You): A Brief Primer on Campaigns and Political Data. *Stanford Law Review Online*, 64, 70-74.

Ananny, M. and **Kreiss, D.** (co-authors) (2011). Journalism for and by the Public: Creating a Free Press. *Communication Currents*, 6(6).

Kreiss, D., and Turner, F. (2008). Future Shock. In W.A. Darity, *International Encyclopedia of the Social Sciences*, 2nd edition. 9 vols. Detroit: Macmillan Reference USA.

EDITED JOURNAL SPECIAL ISSUE

Karpf, D., **Kreiss, D.**, Nielsen, R. K., and Powers, M. (Eds.) (2015). Qualitative Political Communication Research: New Methodological Approaches in a Time of Technological and Institutional Change. Special Section, *International Journal of Communication*, 9, 1888-2091.

BOOK REVIEWS

Adams, K.* and Kreiss, D. Book review. [Review of the book, *Networked News, Racial Divides: How Power and Privilege Shape Public Discourse in Progressive Communities.*] *Journal of Mass Communication Quarterly*. Forthcoming.

Adams, K.* and Kreiss, D. Book review. [Review of the book, *Columns to Characters: The Presidency and Press Enter the Digital Age.*] *New Media and Society*. In press.

Kreiss, D. Book Review. [Review of the book *Hacking the Electorate* by Eitan Hersh]. *International Journal of Press/Politics.*, 2016.

Kreiss, D. Review Essay. [Review of the books *Digital Dilemmas* by M.I. Franklin, *Forging Trust Communities* by Irene S. Wu, and *The Marketplace of Attention* by James Wu.] *Political Communication*, 33(1): 158-163, 2015.

Kreiss, D., and Nielsen, R.K. (co-authors). Book Review. [Review of the book *The Hybrid Media System: Politics and Power* by A. Chadwick.] *Social Forces*. Advanced review published online October 23, 2014.

Kreiss, D. Review Essay. [Review of the books *Collective Action in Organizations: Interaction and Engagement in an Era of Technological Change*, by B. Bimber, A. J. Flanagan, and C. Stohl, *iPolitics: Citizens, Elections, and Governing in the New Media Era*, by R. L. Fox and J. M. Ramos, eds., and *Rebooting American Politics: The Internet Revolution*, by J. Gainous and K. Wagner.] *Perspectives on Politics* 11(3), 942-945.

Kreiss, D. (2013). Book Review. [Review of the book *WikiLeaks: News in the Networked Era* by C. Beckett and J. Ball.] *Journalism* 14(6), 839-840.

Kreiss, D. (2011). Book Review. [Review of the book *Edited Clean Version* by R. Guins]. *Science, Technology, & Human Values*, 36(2), 279-282.

Kreiss, D. (2009). Book Review. [Review of the book *Blogging* by J. W. Rettberg]. *Journal of Communication*, 59(2), E17-E2.

GRANTS

Awarded

UNC Undergraduate Research Consortium Training, \$5,000. Women in Political Technology. Grant leveraged \$7,500 in additional funds from Facebook, Microsoft, and WPAi.

School of Media and Journalism, University of North Carolina at Chapel Hill, Research Center Seed Grant (February, 2017). \$5000. w/Adam Saffer. "The New Political Networks."

School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, Research Center Seed Grant (February 9, 2013) \$5000. "Unplugging the Party: The Dismantling of Republican Campaign Infrastructure, 2000-2012"

Role: Primary investigator

Applied for

"The New Intermediaries in The Technology Firms that are New Infrastructure of Democracy." Submitted to the *National Science Foundation*, Science, Technology, and Society Program, 2016, 2018.

"New Media and Political Voice in the Rural South." Christopher Bail (UNC-CH Sociology), Melanie Green (UNC-CH Psychology), Daniel Kreiss (UNC-CH, School of Journalism and Mass Communication), and Andrew Perrin (UNC-CH Sociology). Submitted to the *National Science Foundation*, Interdisciplinary Behavioral and Social Science Research Program, 2012, 2013, 2014.

REFEREED CONFERENCE PRESENTATIONS

Kreiss, D. "The Reluctant Self-Regulator: Facebook's uneasy relationship with political content and advertising." To be presented at the Political Communication preconference, American Political Science Association, August 29, 2018.

Kreiss, D. and S. McGregor. "Interpreting the User: Technology Firms' Limited Imaginations of Their Democratic Responsibilities" in *Social Media Platforms: A Crisis of Democracy?* Mon, May 28, 11:00 to 12:15. 2018 International Communication Association Annual Conference.

Kreiss, D. and H. Roberts*. "Navigating Difficult Terrain: Revealing the Hidden Experiences of U.S. Women Working in Political Technology, 2004-2016" in *Consulting the Consultants: Methodological Pluralism and Pragmatism in Studying Communications Intermediaries*, Mon, May 28, 17:00 to 18:15. 2018 International Communication Association Annual Conference.

Freelon, D., **Kreiss, D.**, and Napoli, P. "A State-Level View of the Crisis in U.S. Democracy: Mapping the Political and Media Dynamics of North Carolina Over the Past Decade" in *Global Populism, Local Populism: Comparing Sub-National Dynamics of the Crisis of Democracy*, Sat, May 26, 9:30 to 10:45. 2018 International Communication Association Annual Conference.

McGregor, S.*, Zenner, S.*, and **Kreiss, D.** "An Emergent Public: Journalistic Representation of Social Media as Public Opinion." Political Communication Interest Group. To be Presented at the Association for Education in Journalism and Mass Communication Annual Conference, August 2017.

Kreiss, D. and S. McGregor.* “From Distribution Channels to Active Intermediaries: How Technology Firms Shape Political Communication.” Political Communication Division Best Paper Award. Presented at the International Communication Association Annual Conference, May, 2017.

Kreiss, D., Lawrence, R., and S. McGregor*. “Instastyle: Campaign Communication in a Selfie Era.” Presented at the International Communication Association Annual Conference, May, 2017.

McGregor, S.*, **Kreiss, D.**, and R. Lawrence, “Instastyle: Campaign Communication in the Selfie Era.” Presented at the American Political Science Association Annual Conference, September, 2016.

Kreiss, D., Saffer, A., Harker, J.* and Hedding, K.* “Party Networks and the Production of Political Communication.” Presented at the American Political Science Association Annual Conference, September, 2016.

Kreiss, D., Saffer, A., Harker, J.* and Hedding, K.* “A Network Analysis of the Production of Campaign Communication in a Digital Age.” Presented at the International Communication Association Annual Conference, Fukuoka, Japan. June, 2016.

Kreiss, D. (2016, April 7). “An Ethics of Care for Infrastructural Repair.” Presented at *The Maintainers*. Stevens Institute of Technology. Hoboken, NJ., USA.

Kim, Young Mie, and **Kreiss, D.** (2015, October). “Political Advertising in the Age of Big Data: Microtargeting and its Implications for Political Science Research.” Presented at The Empiricist's Challenge: Asking Meaningful Questions in Political Science in the Age of Big Data conference, MZES, University of Mannheim, Germany.

Kreiss, D., and Jasinski, C.* (2015, September). The Sources of Innovation in Political Communication: A Comparative Analysis of the Careers of Digital, Data, and Analytics Staffers on Republican and Democratic Presidential Campaigns and Partisan Firm Founding, 2004-2012. Presented at the Political Communication Preconference, American Political Science Association Annual Conference.

Kreiss, D., and Brennen, J.S.,* (2015, May). Normative Theories of Digital Journalism. Presented at a Journalism Studies Division Panel at the International Communication Association Annual Conference, San Juan, Puerto Rico.

Kreiss, D. (2014, August) Performative Power and Social Media: Presidential Campaigns’ Use of Twitter During the 2012 Electoral Cycle. Presented at the American Political Science Association Annual Meeting, Washington, D.C.

Kreiss, D. Explaining Technical Breakdown: Data, Analytics, and the Mitt Romney Presidential Campaign.

Presented at the International Communication Association Annual Meeting, Seattle, Washington (2014, May).

Presented at the National Communication Association Annual Meeting, Washington, DC.
(2013, November).

Kreiss, D., and Meadows, L.* (2013, August). Campaigning from the Closet: Contexts of Messaging During the Campaign to Defeat North Carolina's Amendment One. Presented at the annual Association for Education in Journalism and Mass Communication conference, Washington, DC.

Kreiss, D. and Meadows, L.* Political Performance and Active Spectatorship: Symbolically Organizing the Polity During the 2012 Democratic National Convention.

Presented at the International Conference: Media and the Public Sphere. Examining the Challenges in the New Communication Landscape. Athens, GA.
(2013, September).

Presented at the Association for Education in Journalism and Mass Communication Conference, Washington, DC., (2013, August).

Presented at the International Communication Association Annual Meeting, London, United Kingdom. (2013, June).

- Top three faculty paper award, Journalism Studies Division.

Karpp, D., **Kreiss, D.**, and Nielsen, R.K. (equal authors) (2013, May). A New Era of Qualitative Political Communication Research?: A History and a Case For New Approaches. Presented at the International Communication Association Annual Meeting, London, United Kingdom.

Kreiss, D., and Anderson, C.W. (co-authors) (2013, June). Tracing the Objects of Journalism and Politics: A Methodological Approach to Ethnographies of Objects. Presented at the ICA Pre-Conference, "The Objects of Journalism: Media, Materiality and the News." International Communication Association Annual Meeting, London, United Kingdom.

Kreiss, D. and Meadows, L.* (2013, March). Media Events in a Networked Age: Twitter Publics and Active Spectatorship. Presented at the Theorizing the Web annual conference, New York, NY.

Kreiss, D. Developing Technologies of Control: Producing Political Participation in Online Electoral Campaigning.

Presented at the Society for the Social Study of Science Annual Meeting, Copenhagen, Denmark. (2012, October).

Accepted at the American Political Science Association Annual Meeting, New Orleans, LA. (Paper was accepted but not presented given the cancellation of the conference due to Hurricane Isaac). (2012, September).

Presented at the International Communication Association Annual Conference, Phoenix, Arizona. (2012, May).

Presented at the Information, Communication and Society-Oxford Internet Institute, A *Decade in Internet Time* symposium, Oxford University, Oxford, United Kingdom. (2011, September).

Presented at the Network Politics: Objects, Subjects and New Political Affects symposium, Ryerson University, Toronto, Canada. (2010, October).

Kreiss, D. (2012, May). Acting in the Networked Public Sphere: the Obama Campaign's Strategic Use of New Media to Shape Narratives of the 2008 Presidential Race. Presented at the International Communication Association Annual Conference, Phoenix, Arizona.

Kreiss, D. (2012, May). The OWS Movement: Analyzing the Contexts and Role of Media in Mass Mobilization. Presented at the International Communication Association Annual Conference, Phoenix, Arizona.

Kreiss, D. and Barnard, L.* (2012, May). Yes We Can (Profile You): Political Campaigns and Online Advertising, 2000-2012. Presented at the International Communication Association Annual Conference, Phoenix, Arizona.

Kreiss, D. (2011, May). Funding Quality News: A Case For Institutional Subsidies of Amateur Producers. Presented at the Extending Expertise? Experts and Amateurs in Communication and Culture conference, University of Ottawa, Ottawa, Canada.

Kreiss, D. (2010, October). From Amateurs to Professionals: The Formalization of Democratic Internet Campaigning, 2004-2008. Presented at the Democratizing Inequalities conference, Institute for Public Knowledge, New York University, New York.

Kreiss, D. (2010, May). Open Source as Practice and Ideology: The 2003-2004 Howard Dean Campaign's Organizational and Cultural Innovations in Electoral Politics. Presented at the Journal of Information Technology and Politics 'The Politics of Open Source' conference, University of Massachusetts, Amherst, MA.

- Conference Best Paper Award

Kreiss, D. (2009, August). Institutional Contexts of Use of New Media in Electoral Politics: From Howard Dean to Barack Obama. Presented at the American Sociological Association Annual Meeting, San Francisco, California.

Kreiss, D., and Ananny, M. (2009, August). A New Contract For the Press: Copyright, Public Domain Journalism, and Self-Governance in a Digital Age. Presented at the American Association for Education in Journalism and Mass Communication, Boston, Massachusetts.

- Third Place, Top Student Paper Competition.

Kreiss, D. (2008, May). Sun Ra and the Black Panthers: Consciousness and African American Technological Appropriation. Presented at the International Communication Association Annual Meeting, Montreal, Canada.

Kreiss, D. (2008, April). Taking Our Country Back: The New Left, Yuppies, Deaniacs, and the Production of Contemporary American Politics. Presented at the Politics: Web 2.0: An International Conference, Royal Holloway, University of London, London, United Kingdom.

Kreiss, D., Nordenstreng, K, and Glasser, Theodore, G. (2007, April). Innovation and Journalism – An Impossible Equation? Presented at The Third Conference on Innovation Journalism, Stanford University, Stanford, CA.

Kreiss, D. (2006, November). From Avant-garde Jazz to Hip Hop: Race and Technology During the 1950s-1970s. Presented at the Society for Social Studies of Science Annual Meeting, Vancouver, Canada.

Kreiss, D., Nordfors, D., and Sandred, J. (2005, April). Benchmarking the Swedish Market: Introducing the Innovation Journalism Index. Presented at The Second Conference on Innovation Journalism, Stanford University, Stanford, CA.

ORGANIZED CONFERENCES AND PANELS

Anderson, C.W., Karpf, D., **Kreiss, D.**, Nielsen, R.K., and Powers, M. (equal organizers). (2017, May). Pre-conference on Normative Theories in Communication Research. Held at the Department of Communication, University of California, San Diego.

Lee, C., **Kreiss, D.**, Tufekci, Z., and R. Thornburg. (equal organizers). What Should We Be Worried About: Information and Media in the Trump Era. Joint event with the UNC School of Information and Library Science and School of Media and Journalism. May 31, 2017.

Kreiss, D., Normative Theories of Digital Journalism. Journalism Studies Division Panel at the International Communication Association Annual Conference, San Juan, Puerto Rico, May 2015.

Karpf, D., **Kreiss, D.**, Nielsen, R.K., and Powers, M. (equal organizers). (2014, May). Pre-conference on Qualitative Political Communication Research. Held at the International Communication Association Annual Meeting. University of Washington. Seattle, Washington.

Kreiss, D. and Turow, J. (co-organizers). (2012, May). Data-Crunched Democracy: Where Do We Go From Here? Conference held at Annenberg School at the University of Pennsylvania, Philadelphia, PA. Featured in: “Power Needs to Be Restored to Internet Users,” *The Nation*, May 14, 2018. Available online at: <https://www.thenation.com/article/power-needs-to-be-restored-to-internet-users/>

Gillespie, T., Annany, M, **Kreiss, D.**, and Gray, M. (2012, October). The Politics of Algorithms. Panel held at the Society for Social Studies of Science Annual Meeting. Frederiksberg, Denmark.

Kreiss, D., (co-organizer). (2012, January). UNC Center for Media Law and Policy brown bag lunch on “Social Networks, Privacy, and Politics.” School of Journalism and Mass Communication, University of North Carolina at Chapel Hill.

Kreiss, D., (co-organizer). (2011, November). UNC Center for Media Law and Policy symposium on “Social Networks and the Law.” School of Journalism and Mass Communication, University of North Carolina at Chapel Hill.

Kreiss, D. (2010, October). Yale Information Society Project Privacy and Innovation Symposium. Sponsored by the Kauffman Foundation and Yale Law School.

Kreiss, D. (2009, October). Artifacts, Institutions, and Practices in the Production of Contemporary U.S. Politics. Panel held at the Society for Social Studies of Science Annual Meeting, Washington, D.C.

Kreiss, D. (2009, May). New Media and Political Communication: Rebele First Amendment Fellowship Panel. Held at and sponsored by the Department of Communication, Stanford University, Stanford, CA.

SELECT INVITED TALKS

Kreiss, D. “Designing Multi-Method Research.” Tow Center Research Methods Workshop, Columbia Journalism School. June 15, 2018.

Kreiss, D. “Technology-intensive Campaigning: Reflections on the US case and the 2016 cycle” and “Social Media and Politics” to be presented at Humlab, Umeå university, Sweden. May 22 and 23, 2018.

Kreiss, D. Workshop on Digital Methods. Texas State Digital Scholarship Panel. May, 2018.

Kreiss, D. “What We Owe Each Other: Social Media Mobilization and the Obligations of Democratic Life.” Presented at the Social Media and Citizenship Symposium, University of Michigan. March 16, 2018.

Kreiss, D. “Identity, Communication, and Politics.” Presented at the Communication, Populism, and the Crisis of Democracy conference, School of Journalism and Mass Communication, University of Wisconsin. March 2, 2018.

Kreiss, D. “Microtargeting, the quantified persuasion.” Keynote address at the *Amsterdam Symposium on Political Microtargeting*. September 22, 2017.

Kreiss, D. *Prototype Politics: Technology-Intensive Campaigning and the Data of Democracy*.

Presented at Bloomberg, San Francisco. May 24, 2017.

Presented at the “Beyond Brexit, Trump, and Fake News Conference,” Bloomberg School of Public Health, Johns Hopkins University, May 8, 2017

Presented at the Centre for the Study of Democratic Citizenship, Concordia University, Montreal, Canada, March 24, 2016.

Presented at the School of Information and Communication, Rutgers University, March 6, 2017.

Presented at the Department of Journalism, Media Studies, and Public Relations, Lawrence Herbert School of Communication, Hofstra University, February 16, 2017.

Presented at the Department of Communication, Texas A&M University,

February 2-4, 2017.
Presented to Wilson Perkins Allen Opinion Research Annual Retreat, South Beach, Miami, January 14, 2017.
Presented at the Columbia School of Journalism, December 15, 2016.
Presented at Stanford Law School, December 1, 2016.
Presented at the CUNY Graduate Center, October 13, 2016.
Presented at the Konrad-Adenauer Foundation, International Conference for Political Communication, Berlin, Germany, October 10, 2016.
Presented at *Targeted Victory*, September 15, 2016.
Presented at the *American Enterprise Institute*, September 22, 2016.
Presented at the School of Media and Public Affairs, George Washington University, September 15, 2016.
Presented at the Department of Communication, Stanford University, March 2016.
Presented at the Forum for Entrepreneurship, Analytics, Scholarship, & Thought, Brown University, February 29, 2016.
Presented at the School of Journalism and Mass Communication, University of Texas at Austin, February 15, 2016.

Class Guest Lectures (virtual)

Ammina Kothari, Rochester Institute of Technology
Brooke McKeever, University of South Carolina
Zizi Pappacharissi, University of Illinois-Chicago
Nate Persily, Stanford University
Katie Searles, Louisiana State University

Kreiss, D. and A. Saffer. "Networks and Innovation in the Production of Communication: Explaining Innovations in U.S. Electoral Campaigning from 2004-2012." Presented at Microsoft DC, April 11, 2017.

Kreiss, D. "Sociological and STS Approaches to the Study of Digital Politics," part of The Past, Present, and Future of Digital Politics Research: A Roundtable. To be presented at the American Political Science Association Annual Conference, September, 2016.

Kreiss, D. Theory and Political Communication Research. Presented at the Political Communication Preconference, American Political Science Association Annual Conference. Philadelphia, PA, 2016.

Kreiss, D. (2016, May 6). "Silicon Valley Meets Washington D.C." Presented at the Penn Program on Democracy, Citizenship, and Constitutionalism, University of Pennsylvania.

Kreiss, D. (2015, December 4). "Prototype Politics." Presented at the Political Discourse Symposium on the Impact of Redistricting, Campaign Finance and the Media in Modern Elections. Iowa Public Policy Center, University of Iowa.

Kreiss, D. (2015, June 29-July 1). Comunicacione Departamento, "Pontificia Universidad Católica de Chile". Three talks, "The Myths and Realities of Social Media and the Obama 2012

Campaign,” “Field Studies in a Time of Media and Technological Change,” “U.S. Presidential Campaigning in the Social Media Age,”

Kreiss, D. (2015, June 24). “Online Political Advertising.” Bipartisan Policy Center (sponsored by Google). Washington D.C.

Kreiss, D. (2015, May 9). “Heading into 2016: Data, Technology, Targeting.” Covering Campaigns: A Conference for Journalists Reporting on the 2016 Election, Nieman Foundation and Institute of Politics, University of Chicago. Available online at:
<http://nieman.harvard.edu/sites/covering-campaigns/videos/>

Kreiss, D. (2015, April 25). Political Innovation: Digital Technologies, Social Media, and Databases in Electoral Politics, 1998-2014. Presented at the International Workshop on Political Communication, Université Laval, Québec City, Canada.

Kreiss, D. (2015, March 25). Innovation and Inertia in Political Campaigning: Digital Technologies and the Republican and Democratic Parties, 2004-2014. Presented at the University of North Carolina at Chapel Hill Law School in a sponsored event by the American Constitution Society and UNC Center for Media Law and Policy.

Kreiss, D. (2015, February 20). The Future of Voter Mobilization and Engagement. The Campaign of the Future: A Conference on the Emerging Technology of Campaign Communication, Mobilization, and Fundraising. Presented at Stanford University Law School for the Federal Election Commission.

Kreiss, D. (In residence, June 2-6, 2014). Performative Power and Social Media: Presidential Campaigns’ Use of Twitter During the 2012 Electoral Cycle. Presented at Microsoft Research New England.

Kreiss, D. Explaining Technical Breakdown: Data, Analytics, and the Mitt Romney Presidential Campaign.

Presented at Microsoft Research New England. (2014, June 3).

Presented at the CRADLE Seminar, School of Information and Library Science, University of North Carolina, Chapel Hill, NC. (2014, March 7).

Presented at the Visiting International Scholars program, School of Journalism and Mass Communication, University of North Carolina, Chapel Hill, NC. (2014, January 17).

Kreiss, D. (2014, March 11). Power in Parties: Campaigns, Democratic Spectacles, and Participation Without Decision-Making. Presented to the Civic Paths Working Group at the Annenberg School, University of Southern California.

Kreiss, D. (2013, September 4). Political Performance and Active Spectatorship: Symbolically Organizing the Polity During the 2012 Democratic National Convention. Presented at the Department of Communication, the University of Illinois, Chicago, IL.

Kreiss, D. (2013, August 11). Power in Parties: Campaigns, Democratic Spectacles, and Participation Without Decision-Making. Presented at the Cultural Sociology on Participatory Democracy roundtable at the Annual Meeting of the American Sociological Association, New York City, NY.

Kreiss, D. Taking Our Country Back: The Crafting of Networked Politics from Howard Dean to Barack Obama. (Invited book talks after publication).

Presented at the Yale Law School Information Society Project, New Haven, CT. (2013, December 6).

Presented at the School of Communication, American University. Washington, DC. (2012, November 27).

Presented at the Ash Center Democracy Seminar, Kennedy School, Harvard University, Cambridge, MA. (2012, November 14).

Presented at The Rosenfield Program, Grinnell College, Grinnell, IA. (2012, November 8).

Presented at the School of Media and Public Affairs, George Washington University, Washington, DC. (2012, November 1).

Department of Communication, Cornell University, Ithaca, NY. (Talk was canceled due to Hurricane Sandy). (2012, October 29).

International Scholars Presentation, School of Journalism and Mass Communication, University of North Carolina, Chapel Hill, NC. (2012, October 12).

Presented at the Stanford Center on Democracy, Development and the Rule of Law, Program on Liberation Technology, Stanford, CA. (2012, September 27).

Presented at the Program in the Humanities and Human Values panel "Election Season Essentials." Flyleaf Books, Chapel Hill, NC. (2012, July 25). (Aired on C-SPAN).

Kreiss, D. (2013, January 5). Electoral Stability and Technological Change: Data, Strategic Communications, and the 2012 Presidential Election. Presented at the American Association of Legal Scholars Annual Meeting, New Orleans, LA.

Kreiss, D. (2012, October 1). Part of the panel, Tweeting Your Way to the White House: Social Media and the 2012 Election. Held at the Robert T. Matsui Center for Politics and Public Service, Institute of Governmental Studies, University of California, Berkeley, CA.

Kreiss, D. (2012, June 12). The Long History of Big Data. Presented at the Personal Democracy Forum, New York, NY.

Kreiss, D. (2012, February 3). Yes We Can (Profile You): A Brief Primer on Campaigns and Political Data. Presented at the Stanford Law Review 2012 Symposium: The Privacy Paradox, Stanford Law School, Stanford University, Stanford, CA.

Kreiss, D. Taking Our Country Back: The Crafting of Networked Politics from Howard Dean to Barack Obama. (Invited talks based on forthcoming book manuscript)

Presented at the School of Information and Library Science, University of North Carolina, Chapel Hill, NC. (2011, November 18).

Presented at the Korean Broadcast Journalist Association, University of North Carolina, Chapel Hill, NC. (2011, September 1 and October 20).

Presented at the Columbia Communications Colloquium, Communications Ph.D. Program at the Graduate School of Journalism, Columbia University. New York, NY. (2011, November 24).

Kreiss, D. (2009, December 11). The Whole World is Networking: Crafting Networked Politics From Howard Dean to Barack Obama, Presented at the HUMlab, Umeå University, Umeå Sweden.

Kreiss, D. (2009, February 25). Developing the ‘Good Citizen’: Digital Artifacts, Peer Networks, and Formal Organizations in Contemporary Political Campaigning. Presented at the Stanford Electrical Engineering Computer Systems Colloquium, Stanford University, Stanford, CA.

INVITED WORKSHOP PRESENTATIONS

Kreiss, D. (2015, April 9.) Participant in the Social Media and the Prospects for Expanded Democratic Participation in National Policy-Settings symposium. College of Communication, Boston University. Boston, Massachusetts. Presented “The Problem of Citizens: Social Media and Policy-making for Actually Existing Democracy” and panel discussant, opening plenary.

Kreiss, D. (2014, November 7). The Sources and Contexts of Innovation and Inertia in Political Campaigning: Digital Media and the Republican and Democratic Parties, 2004-2012. Presented at the Innovation, Organization, and Society Conference, hosted by the Tuck School of Business at Dartmouth, co-organized with Northwestern University, Stanford University, and University of Chicago. Dartmouth College, Dartmouth, NH.

Kreiss, D. (2014, May 1-3). Participant in The Crisis of Journalism Reconsidered: From Technology to Culture conference. IESE Business School, University of Navarra, Barcelona, Spain.

Kreiss, D. (2013, November 10). The Future of Public Discourse: Understanding the New Power Dynamics of Information. University of Haifa, Haifa, Israel.

Kreiss, D. and Meadows, L.* (2013, April 15). Political Performance and Active Spectatorship: Symbolically Organizing the Polity During the 2012 Democratic National Convention. Presented at the Civic Paths Working Group, University of Southern California, Los Angeles, CA.

Kreiss, D. (2013, January 25). Campaigning from the Closet: The Contexts of Messaging During the Campaign to Defeat North Carolina’s Amendment One. Presented at the American Politics Research Group, Department of Political Science, University of North Carolina, Chapel Hill, NC.

Kreiss, D. (2012, September 14). An Ethnography of an Assemblage: The Contexts of Messaging during the campaign to defeat North Carolina's Marriage Amendment. Presented at

the Department of Sociology, Culture and Politics Workshop, University of North Carolina, Chapel Hill, NC.

Kreiss, D. (2012, April 20). Acting in the Networked Public Sphere: the Obama Campaign's Strategic Use of New Media to Shape Narratives of the 2008 Presidential Race. Presented at the Harvard-MIT-Yale Cyberscholars Working Group, Harvard Berkman Center, Cambridge, MA.

Kreiss, D. (2011, April 11). Wiring the Party: Everyday Infrastructure Building in Democratic Politics, 2004-2008. Presented at the Social Media in Everyday Politics Workshop, School of Communication and Information, Rutgers University, Rutgers, NJ.

ACADEMIC HONORS

The Nathan Maccoby Dissertation Award, 2010. Department of Communication, Stanford University. Dissertation title: *Taking Our Country Back?: Political Consultants and the Crafting of Networked Politics from Howard Dean to Barack Obama.*

Awarded in those years when there is an outstanding dissertation in the Department of Communication.

Rebele First Amendment Fellow, September, 2008 – December, 2009. Department of Communication, Stanford University

Fellowship awarded to students of particular promise in the study of journalism, media, and democracy.

Centennial Teaching Assistant Award, 2009. Department of Communication, Stanford University.

Awarded to a single teaching assistant in the Department every two years for excellence in teaching.

Phi Beta Kappa, 1999. Bates College.

The nation's oldest academic honor society.

Charles A. Dana Scholar, 1995.

Bates College Awarded for academic excellence and promise, leadership potential, and service to the college and community.

TEACHING RECORD

Awarded the *Ed Vick Prize for Innovation in Teaching*, UNC School of Media and Journalism. 2017.

University of North Carolina at Chapel Hill
School of Journalism and Mass Communication

URCT 001: Women in Political Technology, Spring 2018

MEJO 490 – The Washington Experience, Fall, 2017

MEJO 703 – Theories of Communication, Fall 2017

MEJO 850 – Seminar in Qualitative Field Research, Spring 2018, Spring 2017, Spring 2016, Spring, 2014.
MEJO 490 – Advanced Readings and Research in Political Communication; Spring 2017 (1 and 3 credit classes).
MEJO 701 -- Mass Communication Research Methods
Fall, 2016; Fall, 2015; Fall, 2014; Fall, 2013; Fall, 2012; Fall 2011
MEJO 244 -- Talk Politics: An Introduction to Political Communication
Fall, 2016; Spring, 2016; Fall, 2013; Spring, 2013; Fall, 2012; Spring, 2012
MEJO 490 – Presidential Campaigning in the Social Media Age, Spring 2016
JOMC 087 – First Year Seminar, Science and Media in Public Life
Fall, 2015; Fall, 2014
JOMC 890 -- The History of the Study of Political Communication
Spring, 2014
JOMC 703 -- Mass Communication Qualitative Methods
Spring, 2013
Independent Study: Morgan Burke, Fall, 2014
Independent Study: Scott Brennen, Fall, 2014
Independent Study: David Bockino, Spring, 2014
Independent Study: Scott Brennen, Fall, 2012
Independent Study: Leticia Mazon, Summer II, 2012
Independent Study: Anasa Sinegal, 2012

Stanford University

Department of Communication

Comm 108/208: Media Processes and Effects
Winter, 2010.
Comm 111S: Digital Media and the Political Process.
Summer, 2009.

Teaching Assistant

Comm 166/266: Virtual People, Prof. Jeremy Bailenson.
Spring, 2008.
Comm 106/206: Communication Research Methods, Lecturer Victoria Groom.
Winter, 2008.
Comm 125/225: Perspectives on American Journalism, Prof. Theodore Glasser.
Fall, 2007.
Comm 120/220: Digital Media in Society, Prof. Fred Turner.
Spring, 2006.
Comm 1B: Media, Culture, and Society, Prof. Fred Turner and Prof. Shanto Iyengar.
Winter, 2006.

Comm 1: Media Technology, People, and Society, Prof. Clifford Nass.
Fall, 2005.

Center for Teaching and Learning Graduate Teaching Consultant
2009-2010

GRADUATE AND UNDERGRADUATE STUDENT COMMITTEES

Tenure and Promotion, Advising

Alice Warwick, Mentorship Cluster, Department of Communication, University of North Carolina at Chapel Hill

Post-doctoral Advising

Fenwick McKelvey (2013, June). Programming the Vote. Department of Communication, University of Washington.

Dissertations

School of Journalism and Mass Communication, University of North Carolina at Chapel Hill

Committee chair:

Laura Meadows

- Dissertation title: “Queering Dixie: A Case Study of the LGBT Movement in North Carolina”
- Assistant Professor in the School of Media at Indiana University
- Assistant Professor in the Department of Mass Communication, UNC-Asheville

David Bockino

- Dissertation title: “The Noble Path: The Vocational Training of American and Indian Journalism Students”
- Assistant Professor in the School of Communication at Elon University

Kylah Hedding

- Dissertation title: “What the Frack are We Talking About? The Interrelated Roles of Science, Media, and Strategic Communication in the Public Debate of Fracking in North Carolina and New York
- Assistant Professor in the School of Journalism and Mass Communication, University of Iowa

Scott Brennen

- Dissertation title: “Science In Pieces: Public Science in the Deformation Age.”
- Post-doctoral research, Oxford Internet Institute and Reuters Institute for the Study of Journalism

Kirsten Adams

- First Year

June 5, 2018

Michele Meyers

- First Year

Anasa Sinegal

- Seventh Year

Committee member:

Meredith Clark

- Dissertation title: “To Tweet Our Own Cause: An Exploration of Media Framing and Participant Narratives Surrounding the #BlackTwitter Phenomenon”
- Assistant Professor in the Mayborn School of Journalism, University of North Texas
- To become Assistant Professor in the Media Studies Department, University of Virginia

Suzannah Evans

- Dissertation title: “Low Emissions, High Concern: How Climate Communicators Grapple with a Transnational Issue in the Philippines.”
- Assistant Professor in the School of Media, Indiana University

Jeanette Porter

- Dissertation title: “In the Pastor’s Study: A Grounded Theory Analysis of American Baptist Ministers’ Communication on Mental Health and Illness”
- Assistant Professor, School of Journalism, University of Missouri

Ian Murphy

- Dissertation Title: “The Process, Regulation, and Strategies of U.S.-based Media Distribution Since 2000
- Defended (Department of Communication)

Dorian Davis (reader)

- American University

Kriste Patrow

- Third Year

Kirsten Adams

- First Year

Michelle Meyer

- First Year

Master’s Theses

School of Journalism and Mass Communication, University of North Carolina at Chapel Hill

June 5, 2018

Committee chair:

Cinnamon Moore (2018, July). Masters Thesis

Lily Carollo (2018, May). Masters thesis. “Our Political Moment: The Constitution’s Trouble with Parties — and Democracy”

Kaylon Kirk (2018, May). MATC thesis. “The Anatomy of a Digital Campaign: How the Richard Burr and Deborah Ross Campaigns Teamed with Technology in a Battleground Race for U.S. Senate”

John Frank (2016, November). MATC thesis. “The Purple State Project: A Pilot Project at The Denver Post in Explanatory Journalism and Digital Storytelling During the 2016 Election.”

Zack Rearick (2015, November). MATC thesis. “Every Click Counts: Best Practices to Help Women Incumbents Achieve Strong Branding and Design on Official Congressional Websites”

Scott Brennen (2013, May). *The Scientific Construction of Publics: Mars One, Reality TV, and Democratic Rhetoric* (traditional thesis).

Leticia Mazon (2013, May). *The Party In Disservice: An Ethnographic Look at the Walter Dalton for North Carolina Governor Campaign’s Relationship with the Democratic Party* (traditional thesis).

Committee member:

Yasmin Bendaas Evans (2017, May). “Ahead of the Herd: A Project Examining the Impact of Environmental Change on the Shepherding Industry in Rural Algeria” (professional thesis)

Jessica Collier (2016, May). Political Identity and Online Dating: A Mixed Methods Approach to Understanding Political Identity Expression (traditional thesis)

Ray Whitehouse (2016, May). *Believers* (professional thesis)

Jess Clark (2015, May). *Las Diamantes* (professional thesis)

John Remensperger (2013, May). *Managing Political Crises and Threats: A Case Study of Planned Parenthood* (traditional thesis).

Undergraduate Honors Theses

Committee Chair

Kelsey Mason (2018, April). Highest Honors. “The Republican Party After Charlottesville: America’s Gatekeepers of Democracy in the Age of Trump — Sort of”

Margaret Schneider (2015, April). “Yes, Madam President: A study of how female candidates navigate political campaigns.”

Committee Reader

Rebecca Kronebusch (2018, May). “Modern Susceptibility to Fake News”

Florence Bryan (2013, May). “Presidential candidates’ wives in the media: An analysis of how newspapers and political blogs framed Ann Romney and Michelle Obama during the 2012 general election”

SERVICE

Service to the Discipline

Editorial Board

Journal of Information Technology and Politics, 2013-2018

Journal of Broadcasting and Electronic Media

Social Media and Society

Journal of Cultural Economy

Journalism: Theory, Practice, and Criticism

Advisory Board

Research Advisory Board Member to the George Washington University’s Graduate School of Political Management’s Global Center for Political Management

Grant reviewing

National Science Foundation: Science, Technology, and Society Program, 2013

National Science Foundation: Science, Technology, and Society Program, 2010

Manuscript reviewing

Data and Society (2018)

MIT Press (three books in 2018, 2017, 2015, 2012)

Harvard University Press (two books in 2018)

Information, Communication, and Society (2018, 2011)

Journalism Studies (Two articles in 2017)

International Journal of Press Politics (one article in 2018)

Communication, Culture, and Critique (2018)

Polity Press (2017)

Party Politics (2017)

Social Media and Society (2017)

Journalism and Mass Communication Quarterly (2017)

New Media & Society (Two manuscripts in 2017)

Political Communication (2018, 2017)

International Journal of Communication (2017, three articles in 2016, 2014)

Journalism (2017, 2016)

Journal of Cultural Economy (2016)
New Media & Society (Two manuscripts in 2016)
Social Media & Society (Two manuscripts 2016)
Columbia University Press (2016)
Communication Theory (2016)
Harvard University Press (2016)
Oxford University Press (One book in 2018, one book in 2017, two books in 2016, two books in 2013, 2012)
American Journal of Sociology (2015)
Princeton University Press (2015)
International Journal of Press Politics (2015)
Journal of Broadcasting and Electronic Media (2015, 2012)
Social Media & Society (Two articles in 2015)
Political Communication (Two articles in 2016 and two articles in 2015)
Journal of Communication (2017, 2016, 2015, 2011)
Journal of Information Technology and Politics (2016, 2015, 2013)
New Media & Society (Three articles in 2016, 2014, 2010)
Yale University Press (2014, 2013)
American Behavioral Science Review (2013)
University of Illinois Press (2013)
Theory and Society (2012)
Polity Press (2012)
Research in Social Movements, Conflicts, and Change (2012)
Public Culture (2012)
Games and Culture (2011)
Social Studies of Science (2010)
Journal of Information Technology and Politics (2010)

International Communication Association, Political Communication Division (conference submissions) 2016, 2015, 2014, 2013, 2012
International Communication Association, Journalism Studies Division (conference submissions) 2015, 2014

Conference Committees

2017 Journalism and the Search for Truth Conference, Boston University, April 23-25.,
2017 Social Media and Society Conference, London, Canada. July 11-13.
2016 Social Media and Society Conference, London, Canada. July 11-13.

Service to the University of North Carolina at Chapel Hill

Campaign Faculty Ambassador, 2017-2018

Committee Member, University Strategy Objectives and Metrics Working Group, 2017

Carolina Seminars Advisory Board, 2014-2017

Participant, Carolina Seminars, Toward a Technics of Aesthetics: Technology, Politics, and Contemporary Culture, 2014-2017

Participant, Honors Carolina Food for Thought, April 1, 2015.

Service to UNC School of Media and Journalism

Awarded *The Richard J. Cole Service Award, 2015*. School of Media and Journalism, University of North Carolina at Chapel Hill.

Moderator, Park Lecture: Tucker Carlson (2018), Dana Perino (2014), Albert Brooks (2012)

Chair, *Ed Vick Prize for Innovation in Teaching*, UNC School of Media and Journalism. 2018.

Chair, Search Committee for Assistant/Associate Media Law Professor, Fall 2017

Ph.D. Director, 2015-2018.

Admissions Committee Member, 2016-2017

Curriculum Committee Member, 2016-2017

Coordinator, Mary Junck Research Colloquium, 2014-2017

Member, Ph.D. Program Advisory Committee, 2014-2017

Member, Ph.D. Program Admissions Committee, 2015-2017

Member, Undergraduate Curriculum Committee, 2016-2017

Member, M.A. Mass Communication Admissions Committee, 2013-2016

Co-Coordinator, Chuck Stone Symposium, October 24, 2014

Member, Search Committee for Assistant Professor in Digital Communication, Fall, 2014

Member, Committee for Competitive 4th Year Ph.D. Funding, Spring 2014-2016

Member, Search Committee for Assistant Professors in Public Relations and Strategic Communication (three positions), Fall 2013

Co-Coordinator, Hearst Visiting Professional Awards, 2013-2014

Co-Coordinator, Hearst Visiting Professional Awards, 2012-2013

Member, Task Force, Residential MA Program, 2012-2013

Member, Intern Committee, Charlotte Observer Democratic National Convention project, Spring, 2012

Member, Masters of Arts in Technology and Communication admissions committee, Spring, 2013

Member, M.A. Mass Communication admissions committee, Spring 2013

Member, Masters of Arts in Technology and Communication admissions committee, Spring 2012

Member, Search Committee for Assistant Professor in Mass Media Law, Spring 2012

Organized Talks (in addition to the Mary Junck Colloquium)

Alice Marwick and Rebecca Lewis, "*Looking past the facts: a sociotechnical approach to fake news, media manipulation, and the far-right alternative press.*" March 8, 2018. School of Media and Journalism.

Sarah Sharma, "In the Meantime: Temporality and Cultural Politics." School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, April 10, 2014

Fred Turner, "The Democratic Surround: Multimedia and American Liberalism from World War II to the Psychedelic Sixties." School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, March 27, 2014

Alexis Ohanian, "Without Their Permission." School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, November 11, 2013

Hector Postigo, "The Digital Rights Movement, What it Knew About the Participatory Web and a Theory of Counter Architectures," Mary Junck Research Colloquium, School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, April 25, 2013.

Megan Finn, "Information Orders after the 1906 Earthquake," co-organized with the School of Information and Library Science. School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, April 19, 2013.

Laura DeNardis, "The World Wide War for Internet Governance," Mary Junck Research Colloquium, School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. February 28, 2013.

David Karpf, “The MoveOn Effect: The Unexpected Transformation of American Political Advocacy,” Mary Junck Research Colloquium, School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. January 17, 2013.

Neal Caren, “Names in the News: How important are American Social Movement Organizations,” School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. September 20, 2012

Jen Schradie, “Iron Law 2.0 – Digital Democracy or Hierarchy?” School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. September 12, 2012.

“The South and Presidential Politics,” with Kareem Crayton, Ferrel Guillory, Daniel Kreiss, and Gene Nichol, The PPL at the 2012 Democratic National Convention. September 3, 2012.

Nation Hahn, “Community Building to Defeat Amendment One.” School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. April 26, 2012.

Rasmus Kleis Nielsen, “Ground Wars: Personalized Political Communication in American Campaigns.” School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. April 11, 2012.

C.W. Anderson, “The Long History of Data Journalism: Reporting, Social Science, and Document Analysis in 1912 and 2012 (With a Brief Stop in 1979).” School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. April 5, 2012.

Mary Gray, “There are No Gay People Here”: Expanding the Boundaries of Queer Youth Visibility in the Rural United States.” School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. March 15, 2012.

Mike Ananny. “Networked Journalism and a Public Right to Hear in an Age of Newswire and APIs.” School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. December 7, 2011.

Deen Freelon. “Where the Revolution Meets the Peanut Gallery: The Roles of Twitter In the Arab Spring.” School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. November 18, 2011.

John McMillan. “Smoking Typewriters: The Sixties Underground Press and the Rise of Alternative Media in America.” School of Journalism and Mass Communication, University of North Carolina at Chapel Hill. November 17, 2011.

Service to the Community

Engaged Scholarship

Panelist, “Difficult Conversations: Race.” Parr Center for Ethics. November 16, 2016.

Partner School, Electionland, Fall, 2016.

Member, *Scholars Strategy Network*

Member, *Scholars for North Carolina’s Future*

Public Pieces

“Here’s What White Supremacy Looks and Sounds Like Now. (Hint: It’s Not Your Grandfather’s KKK.)” With Kelsey Mason*. *The Monkey Cage, The Washington Post*. August 17, 2017. Available online at: https://www.washingtonpost.com/news/monkey-cage/wp/2017/08/17/heres-what-white-supremacy-looks-and-sounds-like-now-its-not-your-grandfathers-kkk/?utm_term=.3b95c6439ea7

“Trump, Breitbart, and the Rejection of Multi-Cultural Democracy.” *Vox.com*. January 30, 2017. Available online at: http://www.vox.com/the-big-idea/2017/1/30/14431544/trump-breitbart-rejection-multicultural-democracy?utm_campaign=vox&utm_content=entry&utm_medium=social&utm_source=twitter

“2016: The Proving Ground for Political Data.” *The Conversation*. June 21, 2016. Available online at: <http://theconversation.com/2016-the-proving-ground-for-political-data-59434>

“A Trump Campaign Will Only Increase the Democrats’ Advantage in Data and Analytics.” *The Money Cage, The Washington Post*. May 20, 2016. Available online at: https://www.washingtonpost.com/news/monkey-cage/wp/2016/05/20/a-trump-campaign-will-only-increase-the-democrats-advantage-in-data-and-analytics/?postshare=2251463761411331&tid=ss_tw

“Bernie Sanders, Digital Opportunities, and Networked Political Participation,” *UCLA Digital Cultures Lab* (February 15, 2016) and *NYU Press From The Square* (February 19, 2016). Available online at: <http://digitalcultures.net/berniesandersdigital/> and <https://www.fromthesquare.org/?p=7959#.Vu9YEhIrKRt>

“Back Into the Breach: Sanders, Clinton, and the Democratic Party’s Data,” *Cyborgology*, February 29, 2016. Available online at: <https://thesocietypages.org/cyborgology/2016/02/29/back-into-the-breach-sanders-clinton-and-the-democratic-partys-data/>

Featured in, “United States’ Eight Maps,” in GovLab’s *Open Data’s Impact Case Studies*. Available online at: <http://odimpact.org/case-united-states-eightmaps.html>

“Digital Strategies an Important Weapon in Election Arsenal.” (with Christopher Jasinski*). *Social Trends Institute*. Available online at: <http://www.socialtrendsinstitute.org/news/v/en/news/n1368/digital-strategies-an-important-weapon-in-the-election-arsenal>

“The Democratic advantage in digital, data, and analytics isn’t going away easily.” *The Money Cage Blog, The Washington Post*, May 13, 2015. Available online at: <http://www.washingtonpost.com/blogs/monkey-cage/wp/2015/05/13/the-democratic-advantage-in-digital-data-and-analytics-isnt-going-away-easily/?postshare=9401431532140448>

“The real story about how the Obama and Romney campaigns used Twitter.” *The Money Cage, The Washington Post*, December 9, 2014. Available online at: <http://www.washingtonpost.com/blogs/monkey-cage/wp/2014/12/09/the-real-story-about-how-the-obama-and-romney-campaigns-used-twitter/>

Founder and blogger, Qualitative Political Communication Research. Available online at: <http://qualpolcomm.wordpress.com>

“Digital Media and Society Syllabus: Covering Social Media, Technology, and a Networked World.” Joan Shorenstein Center on the Press, Politics, and Public Policy Journalist’s Resource. Available online at: <http://journalistsresource.org/syllabi/digital-media-and-society-syllabus-covering-social-media-technology-and-a-networked-world>

Invited guest blogger at the National Science Foundation funded, Culture Digitally: Examining Contemporary Cultural Production blog. <http://culturedigitally.org>. 2012-present.

Invited guest blogger, OrgTheory blog, November 2012-December 2012.

SELECT MEDIA APPEARANCES

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Presented talk, “Taking Our Country Back: The Crafting of Networked Politics From Howard Dean to Barack Obama.” Program in the Humanities and Human Values, “Election Season Essentials.” Flyleaf Books, Chapel Hill, July 25, 2012. Aired on C-SPAN August 8, 2012 and archived online at: <http://c-spanvideo.org/program/Networked&showFullAbstract=1>

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PROFESSIONAL MEMBERSHIPS

American Political Science Association

- Political Communication Division

International Communication Association

- Political Communication Division
- Journalism Studies Division

NON-ACADEMIC PROFESSIONAL EXPERIENCE

Senior Director of Programs and Development, VoterWatch.org.
Palo Alto, CA. January 2007 – November 2008

Director of Major Gifts, The After-School Corporation.
New York, NY. November 2003 – August 2004

Founding Director, Church Avenue Merchants Block Association One World After-School Program.
Brooklyn, NY. November 2001 – September 2003

Development Director and Electoral Organizer, Citizen Action of New York and the Public Policy and Education Fund.
Brooklyn, NY. January 2001 – October 2001

Senior Manager of Foundation Giving, New York Cares.
New York, NY. June 1999 – December 2001