VICTORIA SMITH EKSTRAND

Assistant Professor
University of North Carolina – Chapel Hill
School of Media and Journalism
CB 3365
Chapel Hill, NC 27599
torismit@email.unc.edu
Twitter: @vekstra

919-962-4088

EDUCATION

Ph.D., University of North Carolina at Chapel Hill, School of Journalism and Mass Communication, 2003. Dissertation: "Publishers, Pirates, and the Public Domain: Origins of the Hot News Doctrine and the Legacy of INS v. AP."

M.A., New York University, Steinhardt School of Culture, Education and Human Development, 1998.

Dual B.A. with honors, Syracuse University, Newhouse School of Public Communication (broadcast journalism) and Maxwell School of Citizenship and Public Affairs (political science), 1988.

ACADEMIC EXPERIENCE

Assistant Professor, University of North Carolina-Chapel Hill, 2012-present.

Associate Professor, Bowling Green State University, Bowling Green, Ohio. Appointment with Department of Journalism and Public Relations. Affiliated appointment with Department of American Culture Studies, 2002-2012. Awarded tenure and promoted to associate professor in 2009.

PROFESSIONAL EXPERIENCE

Director of Corporate Communications, The Associated Press, New York, N.Y., 1996-1999. Launched AP's first corporate website; managed \$1.6 million budget; ran AP's 150th anniversary celebration in 1998. Member of senior management team under former President & CEO Lou Boccardi.

Coordinator, manager and deputy director of Corporate Communications, The Associated Press, New York, N.Y. 1990-1996.

Promotions specialist, The Arbitron Company, New York, N.Y., 1989-1990.

Morning news anchor/reporter and host, weekend public affairs show, WLIM-1580AM, Patchogue, N.Y., 1988-1989.

News assistant, WINS-1010AM, New York, N.Y., 1988-1989.

Weekend anchor and weekday reporter, WGSM-740AM, Melville, N.Y., 1988-1989.

Reporter and weekend anchor, WHEN-620AM, Syracuse, N.Y., 1987-1988.

ACADEMIC HONORS AND AWARDS

Top Faculty Paper, Second Place Award, Law and Policy Division, Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, 2015.

Scholar in Residence, Institute for Culture & Society, Bowling Green State University, 2011.

Outstanding Young Scholar Award presented by Bowling Green State University, 2007.

AEJMC Promising Professor Award, 2002.

UNC School of Journalism and Mass Communication Outstanding Graduating Ph.D. Student, 2002.

John B. Adams Award for Excellence in Media Law, 2002.

UNC School of Journalism and Mass Communication Park Fellowship, 1999-2002.

Syracuse University Newhouse School of Public Communications Valedictorian/Class Marshal, 1988.

Newhouse School Outstanding Senior Woman Award, 1988.

Newhouse Outstanding Senior in Broadcast Journalism Award, 1988.

The Daily Orange Award, 1988.

Inducted into Phi Beta Kappa, Phi Kappa Phi, and Kappa Tau Alpha honorary societies, 1988.

Time Inc. Scholarship, 1984.

S.U. Maxwell Citizenship School Scholarship, Second Place, 1984.

PROFESSIONAL HONORS

Folio magazine's Bronze "Ozzie" for "Best Redesign of a Magazine (AP World)," awarded to the AP Corporate Communications team, 1991.

Long Island Coalition for Fair Broadcasting award — Environmental reporting, 1990.

Long Island Coalition for Fair Broadcasting award — Cultural Affairs reporting, 1990.

Long Island Coalition for Fair Broadcasting award — Human Interest reporting, 1989.

Long Island SPJ Second Place award — Public Affairs Reporting, 1989.

BIBLIOGRAPHY AND PRODUCTS OF SCHOLARSHIP

Books

Ekstrand, V.S. (2015). Hot News in the Age of Big Data: A Legal History of the Hot News Doctrine and Implications for the Digital Age. LFB Scholarly: New York.

Ekstrand, V.S. (2005). News Piracy and the Hot News Doctrine: Origins in Law and Implications for the Digital Age. LFB Scholarly: New York.

Law Review Articles

Ekstrand, V.S. & Roush, C. (2018). From "Hot News" to "Hot Data": The Rise of "Fintech," the Ownership of Big Data, and the Future of the Hot News Doctrine, judged "one of the best law review articles from 2017," *Intellectual Property Law Review*, Thomson Reuters (West), 2018.

Ekstrand, V.S. & Roush, C. (2017). From "Hot News" to "Hot Data": The Rise of "Fintech," the Ownership of Big Data, and the Future of the Hot News Doctrine, *Cardozo Arts & Entertainment Law Journal*.

Ekstrand, V.S., Famiglietti, A. & Nicole, C. (2013). The Intensification of Copyright: Critical Legal Activism in the Age of Digital Copyright, 53 *The Intellectual Property Law Review* 3, 291-322.

Ekstrand, V.S. (2013). The Many Masks of Anon: Anonymity as Cultural Practice and Reflections in Case Law, 18 *Journal of Technology Law & Policy* 1, 1-36.

Ekstrand, V.S., Famiglietti, A. & Berg, S.V.L. (2013). Birthing CLA: Critical Legal Activism, the IP Wars and Forking the Law, 31 *Cardozo Arts & Entertainment Law Journal* 3, 663-681.

Refereed Articles

Ekstrand, V.S. (2017). Democratic Governance, Self-Fulfillment, and Disability: Internet Accessibility under the Americans With Disabilities Act (ADA) and the First Amendment, *Communication Law and Policy* 22: 427-460.

Ekstrand, V. S., and Imfeld, C. (2011). Masked Identities: Anonymous Speech During the Constitutional Debate, *American Journalism* 28:3: 35-60.

Ekstrand, V. S. (2006). Protecting the Public Policy Rationale of Copyright: Reconsidering Copyright Misuse, *Communication Law and Policy* 11: 565-588.

Imfeld, C., and **Ekstrand, V. S.** (2005). The Music Industry and the Legislative Development of the Digital Millennium Copyright Act's Online Service Provider Provision, *Communication Law and Policy* 10: 291-312.

Ekstrand, V. S. (2003). Unmasking Jane and John Doe: Online Anonymity and the First Amendment, *Communication Law and Policy* 8: 405-427.

Ekstrand V. S. (2002). Drawing Swords after *Feist*: Efforts to Legislate the Database Pirate, *Communication Law and Policy* 7: 317-341.

Ekstrand, V. S. (2002). Want Online News? These are the Terms. A Legal Analysis of the Top 50 User Agreements, *Journalism & Mass Communication Quarterly* 79: 602-618.

Invited Scholarship

Ekstrand, V.S., and Silver, D. (2014). Remixing, Reposting, and Reblogging: Digital Media, Theories of the Image, and Copyright Law, *Visual Communications Quarterly* 21: 96-105.

Ekstrand, V.S. (2013). The Presentist Media Landscape and the Practice of Doing History, *American Journalism* 30, no. 4: 441-449.

Ekstrand, V.S. (2012). Exploring the Forest of Hot News, *Media Law Resource Center Bulletin*, Issue 2, Sept. 2012. http://www.medialaw.org/publications/mlrc-bulletin

Products of Engaged Scholarship

Ekstrand, V.S. "The Public Square is Increasingly Owned by Private Interests. That's Not Good for Free Speech," News & Observer op-ed, posted May 24, 2018 at http://www.newsobserver.com/opinion/article211811694.html.

Ekstrand, V.S. The Internet is a Necessity: And Web Accessibility for the Disabled Makes Sense for Everyone, Slate, posted July 22, 2015 at http://www.slate.com/articles/technology/future_tense/2015/07/ada_25th_an_niversary_the_internet_should_be_accessible_for_the_disabled.html.

Ekstrand, V.S., After Fan Pressure, Netflix Makes Daredevil Accessible to the Blind, NPR, posted April 18, 2015 at

http://www.npr.org/2015/04/18/400590705/after-fan-pressure-netflix-makes-daredevil-accessible-to-the-blind.

Ekstrand, V.S. Should Netflix Be Accessible to the Deaf? The Atlantic.com, posted April 16, 2015 at

http://www.theatlantic.com/technology/archive/2015/04/does-the-ada-apply-to-online-spaces-too/390654/.

Ekstrand, V.S. Free Speech Assumptions and the Case of Netflix, UNC Center for Media Law & Policy blog, posted Dec. 13, 2013 at http://medialaw.unc.edu/2013/12/free-speech-assumptions-and-the-case-of-netflix/.

Ekstrand, V.S. Hells Freezes at Disney on Ice? UNC Center for Media Law & Policy blog, posted Dec. 9, 2012 at http://medialaw.unc.edu/2012/12/hell-freezes-at-disney-on-ice/.

Ekstrand, V.S. (contributing ed.) The Law and You: A Legal Handbook for Ohio Consumers and Journalists (14th ed.), 2012. Available at https://www.ohiobar.org/ForPublic/PressRoom/Pages/StaticPage-276.aspx

Ekstrand, V.S. Is the Occupy Protest Tent this Era's Burning Flag? Citizen Media Law Project Blog, posted Dec. 5, 2011 at http://www.citmedialaw.org/blog/2011/occupy-protest-tent-eras-burning-flag

Ekstrand, V.S. Can AP Apply a 99-Cent-Song Business Model to the News? Citizen Media Law Project Blog, posted Oct. 24, 2011 at http://www.citmedialaw.org/blog/2011/can-ap-apply-99-cent-song-business-model-news.

Book Reviews & Other Publications

Ekstrand, V.S. (2009). Associated Press, United Press International, and Ownership of Images (3 entries). *Encyclopedia of Journalism*. Sage: Thousand Oaks.

Ekstrand, V.S. (2009). Media Law Scholarship and the Change Movement. *Media Law Notes*, newsletter of the Law and Policy Division of the Association for Education in Journalism and Mass Communication.

Ekstrand, V.S. (2007). Review of *Digital Music Wars: Ownership and Control of the Celestial Jukebox* by Patrick Burkart and Tom McCourt. *Journalism & Mass Communication Quarterly* 84: 403-404.

Ekstrand, V.S. (2006). Review of *The Wealth of Networks: How Social Production Transforms Markets and Freedom* by Yochai Benkler. *Journalism & Mass Communication Quarterly* 83:728-730.

Ekstrand, V.S. (2006). Non-Legal Bibliography. *Media Law Notes,* newsletter of the Law and Policy Division of the Association for Education in Journalism and Mass Communication.

Ekstrand, V.S. (2005). Non-Legal Bibliography, *Media Law Notes*, newsletter of the Law and Policy Division of the Association for Education in Journalism and Mass Communication.

Ekstrand, V.S. (2005). Legal Bibliography, *Media Law Notes*, newsletter of the Law and Policy Division of the Association for Education in Journalism and Mass Communication.

Ekstrand, V.S. (2005). Review of the *The Press* by Geneva Overholser and Kathleen Hall Jamieson. *Journalism & Mass Communication Quarterly* 82: 751-752.

Ekstrand, V.S. (2004). Review of *Copyright and Consequences: Central European and U.S. Perspectives* by Lee Becker and Tudor Vlad. *Journalism & Mass Communication Quarterly* 81: 442-443.

Ekstrand, V.S. (2003). Review of *The Ultimate Assist: The Relationship and Broadcast Strategies of the NBA and Television Networks* by John A. Fortunato. *Journalism & Mass Communication Quarterly* 80:763-766.

Ekstrand, V.S. (2002). Review of Perspectives on Plagiarism and Intellectual Property in a Postmodern World. The 21st Century Plagiarist: An Old Problem Meets a New Age. *The Review of Communication* 2.2:160-163.

REFEREED CONFERENCE PAPERS

Ekstrand, V.S. Counterspeech, Time, and the First Amendment. Presented at the AEJMC Southeast Colloquium, March 2018.

Ekstrand, V.S. & Mahin S. Trademarking #BlackLivesMatter: Social Movements, Political Speech, and a Critique of USPTO Practice. Race + IP conference, Boston College, April 2017.

Ekstrand, V.S., A First Amendment Right to Know for the Disabled: Internet Accessibility under the Americans With Disabilities Act (ADA) and the First Amendment, Presented at the AEJMC Southeast Colloquium and at the National Conference, Law and Policy Division, 2015.

Ekstrand, V.S., Hot News Misappropriation: The Zombie Haunting Big Data? Annual Conference on Innovation and Communication Law. Leeds, United Kingdom, 2014.

Ekstrand, V.S., Shipman, C.N., and Famiglietti, A. The Copyright Wars, the Free Culture Movement and Second Wave Critical Legal Studies. Presented at the AEJMC Southeast Colloquium and at the National Conference, Law and Policy Division, 2011.

Ekstrand, V.S., Revealing John Doe: The Origins and Culture of Anonymous Speech in U.S. Law. Presented at the AEJMC Southeast Colloquium and at the National Conference, Law and Policy Division, 2010.

Ekstrand, V.S., Don't Steal My Headline, Don't Steal My Facts: The Hot News Doctrine Heats Up the Debate About News In the Public Domain. Conference on Intellectual Property, Iona College, 2009.

Rentner, T., and **Ekstrand V.S.,** The Scope of Music and Film Piracy on College Campuses: A Study of Knowledge, Behaviors, and Perceptions. Presented at the AEJMC National Conference, poster session in the Entertainment Studies Division, 2007.

Ekstrand, V.S., Protecting the Public Policy Rationale of Copyright. Presented at the AEJMC National Conference, Law and Policy Division, 2005.

Ekstrand, V.S., Unmasking Jane and John Doe: Online Anonymity and the First Amendment. Presented at the AEJMC National Conference, Law and Policy Division **Top Three division student paper**, 2002.

Ekstrand, V.S., "Controlling the Copyright Bully: The Copyright Misuse Doctrine and its Potential to Protect First Amendment Values." Media In Transition Conference, Massachusetts Institute of Technology, 2002.

Ekstrand, V.S., A Heated Debate: A History of the Hot News Doctrine. Presented at the AEJMC Southeast Colloquium and at the National Conference, History Division, **Second place division student paper**, 2001.

Ekstrand, V.S., Drawing Swords after Feist: Efforts to Legislate the Database Pirate. Presented at the AEJMC Southeast Colloquium and at the National Conference, Law and Policy Division, **Top Three Law Division student paper**, 2001.

Ekstrand V.S., Characterizing Plagiarism: An Interdisciplinary Critical Analysis. Presented at the AEJMC Southeast Regional Colloquium and at the National Conference, Open and Ethics Divisions, 2001.

Ekstrand, V.S., WANTED: Your News Photo. Police Claims of Fair Use and the Protection of Digital Photos. Presented at the AEJMC Southeast Colloquium and at the National Conference, Law and Policy Division, 2000.

Ekstrand, V.S., Contracting the News: A Study of Online News User Agreements. Presented at the AEJMC Southeast Colloquium and at the National Conference, Law and Policy Division, 2000.

TEACHING ACTIVITIES

University of North Carolina – Chapel Hill Courses taught:

<u>Summer I 2018</u>

JOMC 340.1 Introduction to Media Law ONLINE (21 students)

<u>Spring 2018</u>

MEJO 341 Introduction to Media Law (48 students)

MEJO 718 Media Law for the Digital Age (online class) (11 students)

Fall 2017

MEJO 341 Introduction to Media Law (46 students)
MEJO 740 Mass Communication Law (15 students)

Summer I 2017

JOMC 340.1 Introduction to Media Law ONLINE (23 students)

Fall 2016

MEJO 840 First Amendment Theory (four students)

Summer I 2016

MEJO 340 Introduction to Media Law (19 students)

Spring 2016

JOMC 341.1 Introduction to Media Law (58 students)

JOMC 718 Media Law for the Digital Age (online class) (13 students)

Fall 2015

JOMC 740 Mass Communication Law (14 students) JOMC 341.1 Introduction to Media Law (48 students)

Summer I 2015

JOMC 340.1 Introduction to Media Law (25 students)

Spring 2015

JOMC 340.1 Introduction to Media Law (46 students) JOMC 340.3 Introduction to Media Law (41 students)

Fall 2014

JOMC 340.2 Introduction to Media Law (43 students) JOMC 740 Mass Communication Law (17 students)

Summer I 2014

JOMC 340.1 Introduction to Media Law (27 students)

Spring 2014

JOMC 340.1 Introduction to Media Law (43 students) JOMC 340.3 Introduction to Media Law (31 students)

Fall 2013

JOMC 340.3 Introduction to Media Law (47 students) JOMC 340.4 Introduction to Media Law (14 students)

Spring 2013

JOMC 340.1 Introduction to Media Law (51 students) JOMC 340.3 Introduction to Media Law (35 students)

Fall 2012

JOMC 340.1 Introduction to Media Law (40 students) JOMC 340.3 Introduction to Media Law (62 students)

Bowling Green State University

Courses taught:

| JOUR 1000 Introduction to Journalism and Mass Communication |
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(Fall: 2003, 2004, 2006, 2007, 2008)

(Spring: 2005, 2006, 2007)

JOUR 2500 Reporting (Online course)

(Summer 2011)

JOUR 3410 Introduction to Public Relations

(Spring 2003)

JOUR 3440 Public Relations Writing

(Fall 2002, 2003, 2006, 2007, 2010)

JOUR 4400 Public Relations Campaigns

(Spring 2004, 2008, 2009, 2010, 2012)

JOUR 4500 Mass Media Law and Ethics

(Fall: 2004, 2008, 2010)

(Spring: 2003, 2005, 2006, 2007, 2009, 2010, 2012)

MC 6200 Pedagogy for New Professors (core course) (Fall 2011)

COMS 7800 Communication and Ownership (special topics)

(Fall 2005)

COMS 7290 Free Speech in the 21st Century (First Amendment theory course)

(Summer: 2007, 2008, 2009)

COMS 7800 Intellectual Property and the Free Culture Movement (special

topics) (Summer 2010)

Doctoral Students Currently Advised, UNC

Kyla Garrett Wagner (chair)

Shao Chengyuan (chair)

Kriste Patrow (chair)

Nicholas Gross (co-chair)

Doctoral Dissertations Chaired

Suzanne V.L. Berg, *Knowledge, Cultural Production, and Construction of the Law: An Ideographic Rhetorical Criticism of Copyright,* Bowling Green State University, 2012, co-chair until appointed at UNC, then a committee member.

Andrew Famiglietti, *Hackers, Cyborgs, and Wikipedians: The Political Economy and Cultural History of Wikipedia*, Bowling Green State University, 2010.

Masters Theses Chaired

Lindsie Trego, co-chair.

Pam Schools, The Impact of Privatization of Government Services on Government Transparency in Florida and Recommendations to Public and Private Partners Embarking on Public-Private Partnerships, UNC, May 2017.

Katie Trapp, An Exploration of Content Elements and Interactivity in Corporate Public-Facing Blogs, and Recommendations for Corporate Blogging Best Practices for Multinational Companies, UNC, 2014.

Andrew Black, *DTV Implementation: A Case Study of Angola, Indiana*, Bowling Green State University, 2014, co-chair.

Honors Theses Chaired

Louisa Clark, UNC, 2015.

Maggie Timlin, Bowling Green State University, 2008.

GRANTS

UNC Technology in Teaching Grant (\$750), to introduce more interactive components to the online section of the media law course, Summer 2018.

UNC Global grant (\$1400), to strengthen relationship with UNC Global partner, University of Tubingen, Spring 2018.

UNC Thrive@Carolina Grant, co-PI with Accessibility Resources & Service, to introduce online supports for students on the autism spectrum (\$25,000), 2016.

UNC School of Media & Journalism Seed Grant to study web accessibility and the First Amendment (\$5000), 2016.

UNC Junior Faculty Award (\$7500), 2012.

BGSU Center for Teaching and Learning, grant for leading learning community about Wikipedia in the classroom (\$1000), 2011.

BGSU Center for Undergraduate Research and Scholarship grant for Public Relations Campaigns Course, JOUR 4400. Research on campus safety (\$500), 2010.

BGSU Tech Trends grant to bring Harvard's Lawrence Lessig to Bowling Green State University to lecture on "From Copyright to Corruption and Back Again" (\$1000), 2009.

Practicing Law Institute Scholarship (\$1200) to attend media law workshop, Spring 2001.

PROFESSIONAL DEVELOPMENT

Technology in Online Courses workshop at UNC, Jan. 2018.

Disability Rights NC Conference, continuing legal education workshop, Spring 2017.

Practising Law Institute, Communications Law in the Digital Age, continuing legal education workshop, New York, N.Y., Fall 2016.

Practising Law Institute, Communications Law in the Digital Age, continuing legal education workshop, New York, N.Y., Fall 2013.

Girl Develop It, HTML/CSS workshops, Fall 2013.

BGSU COBL Online Faculty Training Certificate, May 2011.

Interdisciplinary Peer Review and Assessment of Writing Learning Community (IPRAW), The BGSU Center for Teaching and Learning, Fall 2010/Spring 2011.

Unlocking the Power of Public Records, Society of Professional Journalists, June 2010.

BGSU Center for Teaching and Learning, Socratic Method and New Media Pedagogy workshops, Spring 2010.

BGSU Experience Training, Spring 2005, Spring 2006.

Teaching Diversity Workshop, AEJMC, 2005.

Teaching the Introduction to Mass Communication Course Workshop, AEJMC, 2006.

INVITED SPEAKER

"Globalizing U.S. Media Law Teaching," AEJMC Southeast Colloquium, University of Alabama, Tuscaloosa, AL, March 2018.

LegalTech Keynote, "Fake News Eats the World," New York, N.Y., Jan. 2018.

"Disability Rights Move to the Mainstream: Web Accessibility and Free Expression," University of Tubingen, Germany, May 2017.

"Teaching in Difficult Times," Center for Faculty Excellence, University of North Carolina – Chapel Hill, May 2017.

"Enhancing the Impact of Scholarship: How Authors Can Better Reach Readers in the New Publishing Economy," Duke Center for the Study of the Public Domain, November 2015.

"Net Neutrality: The Devil is in the Details," Morehead Planetarium and Science Center, Carolina Science Café, May 2015.

"Image Creation & Sharing: Practice v. Policy," SxSW Interactive, Austin, Texas, March 2015.

"Web Accessibility and the Americans With Disabilities Act: What the Disabled Should Expect From the First Amendment," UNC Center for Media Law & Policy roundtable, February 2015.

"Critical Legal Studies and the Politicization of Intellectual Property and Information Law," Cardozo Law School, Law Review Symposium, April 2013.

"Should the Law Save Journalism?" With AP General Counsel Sri Kasi, Dr. Kathy Olson (Lehigh University) and Glenn Ostrager, Esq., Ohio State Bar Association, Media Law Conference, Oct., 2010.

"Should the Government Save Journalism?" With AP General Counsel Riyad Omar, Dr. Robert Picard, Prof. Penny Abernethy and Josh Stearns (Free Press) AEJMC National Conference, August, 2010.

"Freedom Isn't Free, but it Should Be: How Free Culture Could Revive the Cultural Commons" and panelist for "Wikileaks: The State and the Citizen." Battleground States Conference, February, 2011.

"Should the Government Save Journalism?" With AP General Counsel Sri Kasi. Kansas City Media and the Law Annual Seminar, University of Kansas School of Law & Kansas City Metropolitan Bar Association, May, 2010.

"Sports Blogging and Hot News: Must We Amend the Law to Save Journalism?" Ohio State Bar Association, Media Law Conference, Oct., 2010.

"IP issues and the Future of Journalism" with Dr. Kathy Olson, Lehigh University and Lolly Gasaway, UNC School of Law, AEJMC Southeast Colloquium,

March, 2010.

"Revealing John Doe: The Origins and Culture of Anonymous Speech in U.S. Law," BGSU Institute for Culture & Society Fellows Presentation, May, 2009.

"Replacing the Bars on the Schoolhouse Gate: The State of Student Expression Law in Ohio," Ohio State Bar Association, Oct., 2008.

"The Future of Media Law & Policy: Intellectual Property Panel." AEJMC National Conference. Aired live on C-SPAN, August, 2007.

"A Case Study of Transformative Power of a Values Course on a General Curriculum," a presentation regarding how BGSU's first-year program can transform the traditional introductory large lecture course, BGX Faculty Workshop, 2007.

"What Do Filesharing, Facebook, and YouTube Have in Common? — Copyright, Net Neutrality, and the Digital Divide." Journalism Day Conference, Ohio University, 2007.

"Teaching Your First Mass Media Course." AEJMC Midwinter Conference, Mass Communication and Society, January, 2006.

SERVICE

To UNC

School

UNC Center for Media Law and Policy Communications Director, 2014-present.

UNC Center for Media Law and Policy, Faculty Advisory Committee, 2012-present.

Hearst Professional Awards Committee, 2012-2014.

Ph.D. Admissions Committee, 2012-present.

Ph.D. Advisory Committee, 2014-2015.

Diversity Committee, 2015 – present.

M.A Advisory Committee, 2016.

Media Law Scholar Search Committee, 2017-2018.

<u>University</u>

University Copyright Committee, 2013-2016.

To Bowling Green State University

Department and School

- Chair, Director's Advisory Committee, 2011-2012.
- Public Relations Sequence Head, Journalism Dept., 2003-2009.

- Honors Great Ideas Dinner, 2010.
- Adviser, National Association of Black Journalists, student chapter, 2005-2007.
- Member, Communications Week Committee, School of Communication Studies, 2005-2007.
- Member, Currier Speakers Committee, Journalism Dept., 2002-2008.
- Member, Currier Special Projects Committee, Journalism Dept., 2008-2010.
- Member, School of Communication Web site committee, 2002-2003.
- Member, Hearst Awards Committee, Journalism Dept., 2003.
- Member, Undergraduate Program Committee, Journalism Dept., 2003-2005.
- Member, Applied Master's Committee, Journalism Dept., 2003, 2011.
- Member, Graduate Program Committee, School of Communication Studies, Spring 2004.
- Member, Director's Search Committee, School of Communication Studies, 2004-2005.
- Chair, Director's Advisory Committee (DAC), School of Media and Communication, 2011. Member, 2007-2008.
- Chair, Public Relations Search Committee, Journalism Dept., 2006-2008.
- Coordinator, JOUR 200/250 courses, Journalism Dept., Fall 2004.
- Faculty Liaison, The Obsidian, 2004-2005.
- Faculty Diversity Representative, Journalism Dept., 2004-2007.
- Member, Ph.D. Admissions Committee, American Cultural Studies Dept., 2010.

University

- Latta Scholarship Committee, 2005-2010.
- Faculty Senator, Journalism Dept., 2005-2011.
- Member, Professional Affairs Committee, Faculty Senate, 2003-2004, 2005-2009. Served as chair.
- Member, Amendments and Bylaws Committee, Faculty Senate, 2008-2011.

National Associations & Journals

- Member, AEJMC Standing Committee on Research, 2011-2016.
- Member, editorial advisory board, American Journalism, 2011-2016.
- Reviewer, Communication Law & Policy, 2008-present.
- Reviewer, Routledge Publishing, 2011-present.
- Reviewer, Holcomb Hathaway Publishers, 2011.
- Reviewer, McGraw Hill, 2007.
- Reviewer, Journal of Mass Communication & Society, 2003.
- Reviewer, Journal of World Intellectual Property, 2007.
- Teaching Chair, AEJMC Law and Policy Division, 2006-2007.

- Member, Stonecipher First Amendment Award committee, AEJMC Law and Policy Division, 2017 present.
- Professional Freedom and Responsibility Chair, AEJMC Law and Policy Division, 2008-2009.
- AEJMC Southeast Colloquium: Paper reviewer for law and open divisions, 2004- present.
- AEJMC National Conference: Paper reviewer for Law and Policy Division, 2003-present.
- President and Founder, UNC School of Journalism and Mass Communication Ph.D. Alumni Organization, 2006- 2008.

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

 Association for Education in Journalism and Mass Communication (AEJMC)

COMMUNITY SERVICE

•Member, Board of Directors, Disability Rights NC, 2016-present.