

ANDREW R. BECHTEL

School of Journalism and Mass Communication
University of North Carolina at Chapel Hill
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PROFESSIONAL EXPERIENCE: ACADEMIC

Associate professor, School of Journalism and Mass Communication,
University of North Carolina at Chapel Hill, summer 2011-present.

Assistant professor, School of Journalism and Mass Communication,
University of North Carolina at Chapel Hill, fall 2005-spring 2011.

Adjunct instructor, School of Journalism and Mass Communication,
University of North Carolina at Chapel Hill, spring 2005.

Assistant professor, Manship School of Mass Communication, Louisiana State
University, August 1998-December 2000.

PROFESSIONAL EXPERIENCE: MEDIA

Copy editor, *Los Angeles Times*, May-June 2008. Edited news stories, photo
galleries and blog posts for the newspaper's website.

Nation & World editor, *The News & Observer* of Raleigh, North Carolina,
January 2001-June 2005. Planned and directed coverage of national and
international news for a newspaper of 175,000 daily circulation. Led a
four-person wire desk. Served occasionally as copy desk chief. Edited stories
and wrote headlines and photo captions. Wrote occasionally for features
department.

Freelance copy editor and writer, *The Advocate* newspaper of Baton Rouge,
Louisiana, and *The Greater Baton Rouge Business Report*, July
1997-December 2000.

Copy editor, *The News & Observer*, May 1992-May 1997. Edited news copy and wrote headlines. Worked as an assistant to the wire editor, selecting stories and designing inside pages. Served as copy editor for the newspaper's Chapel Hill bureau. Served as a representative on the newspaper's Diversity Committee.

Copy editor, *Greensboro News & Record*, Greensboro, North Carolina, May 1989-June 1991. Edited copy, wrote headlines, designed pages and served as assistant national editor.

EDUCATION

M.A. in Journalism and Mass Communication. School of Media and Journalism, University of North Carolina at Chapel Hill, 1993. Master's thesis: "Newspaper Distribution and the First Amendment."

B.A. in Journalism (news-editorial sequence). College of Journalism and Mass Communications, University of South Carolina, 1989.

AWARDS

Second place, Student News Project contest sponsored by Newspaper and Online News Division of AEJMC. Awarded with Jock Lauterer, senior lecturer, for work on the *Durham VOICE* website, August 2015.

Honorable mention, Teaching News Terrifically, a competition sponsored by the Newspaper Division and Online News Division of AEJMC. Awarded for assignment on using Twitter in editing classes, August 2010.

Winner, Edward Vick Prize for Teaching Innovation, School of Journalism and Mass Communication, UNC-Chapel Hill. Awarded for work with the *Carrboro Commons*, a student-run publication covering Carrboro, North Carolina, spring 2008.

BIBLIOGRAPHY

Book chapters

Bechtel, Andy. "Copyright," *North Carolina Media Law Handbook*: Raleigh,

NC: North Carolina Press Foundation, pp. 164-171, 2007. Revised and expanded, 2012.

Refereed articles

Bechtel, Andy. "Spot the Spam: How To Use Unwanted E-mail To Show How Grammar And Punctuation Affect Credibility," *The Community College Journalist*, Summer 2009 Special Issue, p. 7, August 2009. Published as part of the proceedings for a refereed session of the national AEJMC conference.

Bechtel, Andy. "Set the Style: How to Teach Students How Accuracy, Fairness and Word Choice Intersect," *The Community College Journalist*, Summer 2007 Special Issue, pp. 9-10, August 2007. Published as part of the proceedings for a refereed session of the national AEJMC conference.

Sylvester, Judith; Daniels, LeAnne; and **Bechtel, Andy.** "Covering the Clinton-Lewinsky Story: Newsroom Decision-Makers Tell All," *Southwestern Mass Communication Journal*, Vol. 15, No. 1, pp. 47-59, fall 1999.

Bechtel, Andy; and Korwar, Arati. "Copyright and the Creative Use of Visual Artworks in the 1990s," *Communication Law and Policy*, Vol. 4, No. 4, pp. 431-461, fall 1999.

Refereed presentations

Bechtel, Andy, and Bullard, Sue. "Skimming the News: How To Engage Audiences With Curated Newsletter Content," presented at the Great Ideas for Teachers session at the national conference of the Association for Education in Journalism and Mass Communication, Minneapolis, August 2016.

Bechtel, Andy. "Spot the Spam: How To Use Unwanted E-mail To Show How Grammar And Punctuation Affect Credibility," presented at the GIFT program at the national conference of AEJMC, Boston, August 2009.

Bechtel, Andy, and Lauterer, Jock. "A Most Uncommon Commons: Transforming the Classroom into a Community Newspaper Newsroom," presented to the National Newspaper Association annual conference, Norfolk,

Virginia, September 2007.

Bechtel, Andy. "Set the Style: How to Teach Students How Accuracy, Fairness and Word Choice Intersect," presented at the Great Ideas For Teachers program at the national conference of AEJMC, Washington, D.C., August 2007.

Bechtel, Andy. "When the News Isn't Pretty: Aesthetic Regulation of Newspaper Newsracks," presented to the Law Division at the AEJMC Southeast Colloquium, Chapel Hill, North Carolina, March 2000.

Bechtel, Andy. "News or Nuisance: Regulation of Home Delivery of Free Newspapers," presented to the Law Division at the AEJMC national convention, New Orleans, Louisiana, August 1999.

Sylvester, Judith; Daniels, LeAnne; and **Bechtel, Andy.** "Covering the Clinton-Lewinsky Story: Newsroom Decision-Makers Tell All," presented to the Newspaper Division of the AEJMC Southeast Colloquium, Lexington, Kentucky., spring 1999.

Bechtel, Andy, and Korwar, Arati. "The Limits of Copyright Protection for the Use of Visual Works in Motion Pictures, Print Media and Pop Art in the 1990s," presented to the Visual Communication Division at the AEJMC national convention, Baltimore, August 1998.

Bechtel, Andy. "The Impact of Public Forum Analysis On Newsrack Regulation," presented to the Law Division of the Southeast Colloquium of AEJMC, Tuscaloosa, Alabama, March 1993.

Bechtel, Andy. "Ain't Too Proud To Beg: Panhandling and the First Amendment," presented to the Law Division of the Southeast Colloquium of AEJMC, Tuscaloosa, Alabama, March 1993.

Bechtel, Andy. "The Parody-Copyright Dilemma," presented to the Law Division of the Southeast Colloquium of AEJMC, Stone Mountain, Georgia, March 1992.

Non-refereed digital publications

Bechtel, Andy. "The Editor's Desk," a blog about writing and editing that averages about 3,000 visits per month. Named by Journalism.co.UK as one of 50 best blogs about journalism; cited by noted websites Romensko and Regret the Error. June 2006-present. <http://editdesk.wordpress.com>

Bechtel, Andy. Editor, stylebook of the School of Media and Journalism, <http://jschoolstylebook.web.unc.edu>, fall 2013-present.

Bechtel, Andy. "Let's Change How We Use Reform," Copyediting.com, December 2017.

<https://www.copyediting.com/lets-change-how-we-use-reform/>

Bechtel, Andy; and Bullard, Sue. "The Fundamentals of Editing," an online course for NewsU, the e-learning site of The Poynter Institute, September 2013. <https://www.newsu.org/courses/fundamentals-editing>

Bechtel, Andy. "Eight Things I Learned As A 40-Year-Old Intern," a column for the website of The Poynter Institute, August 2008.

<http://www.poynter.org/column.asp?id=101&aid=148559>

Bechtel, Andy. "Beyond the Inverted Pyramid: Creating Alternative Story Forms," an online course for NewsU, June 2008. Revised and expanded, October 2015.

<http://www.newsu.org/courses/beyond-inverted-pyramid-creating-alternative-story>

Bechtel, Andy. "Copy Editors: Keep Them ... and Keep Them Local," an opinion piece on the website of the Committee of Concerned Journalists, November 2007.

<http://www.concernedjournalists.org/copy-editors-keep-them-and-keep-them-local>

Non-refereed publications

Bechtel, Andy. "Old style from New York: Do the recommendations from a 54-year-old stylebook hold water today?" *Tracking Changes*, p. 7, Winter 2017.

Bechtel, Andy. Review of "Founding Grammars: How Early America's War

Over Words Shaped Today's Language," *Journalism & Mass Communication Quarterly*, pp. 1072-1074, Winter 2015.

Bechtel, Andy. Review of "Overcoming Bias: A Journalist's Guide to Culture and Context" and "Ethics for Public Communication," *Journalism & Mass Communication Educator*, pp. 69-71, Spring 2013.

Bechtel, Andy. Review of "The Subversive Copy Editor," *The (Raleigh) News & Observer*, July 2009.

Bechtel, Andy. "Let's Say 'Nyet' To Any New Political Czar," op-ed column, *The (Raleigh) News & Observer*, December 2008.

Bechtel, Andy. "Mug Shots Tell A Story That Requires Careful Editing," *ACES*, p. 11, May-June 2008.

Bechtel, Andy. Review of "Covering Violence: A Guide to Ethical Reporting About Victims of Trauma," *Journalism & Mass Communication Quarterly*, pp. 849-850, Winter 2007.

Bechtel, Andy, and Lauterer, Jock. "A Most Uncommon Commons: Transforming Two Classrooms Into Community Newspaper Newsrooms," *Grassroots Editor*, quarterly journal of the International Society of Weekly Newspaper Editors, pp. 1-5, Winter 2007.

Bechtel, Andy. "Alternative Story Forms: 'Secondary Readings' Move From Being Extras To Being The Essence Of The Story," an article in *Communication: Journalism Education Today*, quarterly magazine of the Journalism Education Association, pp. 4-11, Winter 2007.

Bechtel, Andy. "Learning New Ways To Tell Stories: Copy Editors Take An Important Role In Drive To Use Alternative Story Forms," *ACES*, p. 5, September-October 2007.

Bechtel, Andy. "Effective Collaboration: Alternative Story Forms," *SND Update*, a publication of the Society for News Design, pp. 9-12, August 2007.

Bechtel, Andy. Review of "Media Cleansing: Dirty Reporting — Journalism

and Tragedy in Yugoslavia," *Journalism & Mass Communication Quarterly*, pp. 186-187, Spring 2007.

Bechtel, Andy. Review of "The Ethics of the Story: Using Narrative Techniques Responsibly in Journalism," *Journalism & Mass Communication Quarterly*, pp. 179-180, Spring 2007.

Bechtel, Andy. "Has 'Gone Wild' Been Tamed — In the Headline World, Pop Culture References Can Fade Fast," *ACES*, p. 8, November-December 2006.

Bechtel, Andy; Fortner, Matthew; Frederick, Eric; Kennedy, Ann; Kriegsman, Teresa; Ogburn, Thad; Shaffer, Josh. "Alt. Story Forms," a guide for the staff of *The News & Observer*, Raleigh, North Carolina This 26-page handbook provides tips and training for journalists on how to use new story structures to present news and information, June 2006.

Bechtel, Andy. Review of "Gather At The River: Notes From The Post-Millennial South," *Atlanta Journal-Constitution*, October 2005.

Bechtel, Andy; Daniels, LeAnne; and Sylvester, Judith. "A Tangled Web: News Executives Discuss Management of Their Employees' Off Time," *Quill*, pp. 9-14, July 2000.

Bechtel, Andy. Review of "Watch IT: The Risks and Promises of Information Technologies," *Journalism & Mass Communication Educator*, Vol. 55, No. 2, pp. 92-93, summer 2000.

Bechtel, Andy; Daniels, LeAnne; and Sylvester, Judith. "When Celebrities, Race and News Collide," *Quill*, pp. 9-15, November 1999.

Bechtel, Andy; Daniels, LeAnne; and Sylvester, Judith. "Death Goes Live: News Executives Give Their Rationale On Whether To Televisе Assisted Suicide," *Quill*, pp. 25-30, May 1999.

Bechtel, Andy. Review of "Religion in the News" and "Reporting News about Religion," *Journalism & Mass Communication Educator*, Volume 54, No. 1, pp. 92-93, spring 1999.

Sylvester, Judith; Daniels, LeAnne; and **Bechtel, Andy.** "Tough Times In

Newsrooms," *Quill*, pp. 10-16, December 1998.

Other presentations and invited talks

"Writing for Digital Media," a presentation for staff members at TV station WTVD, Raleigh, North Carolina, September 2017.

"Exploring Alternative Story Forms," a presentation for students in the Chuck Stone Program for Diversity in Education and Media, Chapel Hill, North Carolina, July 2017.

"Getting Your Facts Straight," a webinar on fact checking and verification sponsored by Copyediting.com, September 2016.

"What College Students Want In Their News and How to Deliver It To Them," North Carolina Press Association Winter Institute, Chapel Hill, North Carolina, February 2016.

"Writing for Digital Media," a presentation for staff members at TV station WTVD, Chapel Hill, North Carolina, August 2015.

"The Changing Role of Copy Editing: The Basics and Beyond," North Carolina Newspaper Academy, Chapel Hill, North Carolina, May 2015.

"Exploring Alternative Story Forms In Print And Online" and "Writing Headlines For Digital Media," presentations to staff of the *Star-News*, Wilmington, North Carolina, April 2015.

"Twitter Basics," presentation to UNC staff members, Chapel Hill, North Carolina, October 2014, October 2015, February 2016 and October 2016.

"Writing Headlines for Digital and Mobile Media," a webinar sponsored by NewsU, December 2013.

"Writing Effective Headlines," presentation to staff at WRAL.com, Raleigh, North Carolina, June 2013.

"Writing Effective Headlines," presentation to staff at Gibbs & Soell Business Communications, Raleigh, North Carolina, May 2013.

"Alternative Approaches To Storytelling," presentation to staff of *Raleigh Public Record* website, Raleigh, North Carolina, July 2012.

"Writing Headlines for Online Media and Twitter," North Carolina Newspaper Academy, Chapel Hill, North Carolina, April 2011, April 2012.

"Alternative Story Forms," ACES national conference, Phoenix, Arizona, March 2011.

"Roles, Rights and Responsibilities of a Free Media," Raleigh Charter High School, Raleigh, North Carolina, February 2011.

"Is That Clear? Untangling Cluttered Prose," ACES national conference, Philadelphia, April 2010.

"Going Alternative: Exploring New Story Forms in Print and Online," Statewide Editors Association Institute, Asheville, North Carolina, August 2009.

"Using Alternative Storytelling in Print and Online," North Carolina Newspaper Academy, Chapel Hill, North Carolina, May 2009.

"Going Alternative: Do Copy Editors Make the Best Story Forms?" ACES national conference, Minneapolis, May 2009.

"Exploring Alternative Story Forms in Print and Online," HBCU Student Media Conference, Durham, North Carolina, February 2009.

"Writing Hard-Hitting Headlines," the staff of *The Daily Tar Heel* student newspaper, Chapel Hill, North Carolina, January 2009.

"It's Not Just a Newspaper Anymore: 360-Degree Storytelling," editors and reporters at the *Los Angeles Times*, Los Angeles, California, June 2008.

"Alternative Story Forms," North Carolina Newspaper Academy, Chapel Hill, North Carolina, May 2008.

"Tighten Up Your Writing: Trimming the Fat, Trimming to Fit," with Lisa

McLendon of *The Wichita Eagle*, ACES national conference, Denver, April 2008.

"Going Beyond the Copy — Alternative Story Forms," staff of *Technician*, the student newspaper at North Carolina State University, Raleigh, North Carolina, March 2008 and September 2010.

"Alternative Story Forms for Print and Online," webinar for University of Florida journalism students enrolled in "Reporting and Writing for the Web," Gainesville, Florida, October 2007.

"Beyond the Inverted Pyramid: Creating Alternative Story Forms," EyeTrack '07: Insights into Action, a four-day workshop at The Poynter Institute, St. Petersburg, Florida, September 2007.

"Alternative Story Forms," North Carolina Scholastic Media Institute, Chapel Hill, North Carolina, June 2007.

"The Kindest Cut: Trimming Stories," with Lisa McLendon of *The Wichita Eagle*, ACES national conference, April 2007.

"Introduction to Alternative Story Forms," ACES national conference, Miami, April 2007.

"Sticky Style: How Accuracy, Fairness and Style Intersect," ACES regional conference, Chapel Hill, North Carolina, January 2007.

"Writing and Editing Alternatively: New Ways To Tell Familiar Stories," SAS Institute, Cary, North Carolina, December 2006.

"Creating and Editing Alternative Story Forms," ACES regional conference, Greensboro, North Carolina, July 2006.

"The Art of Storytelling: Thinking Outside the Inverted Pyramid," South Carolina Press Association Workshop, Columbia, South Carolina, May 2006.

"Editing Alternative Story Forms," ACES national conference, Cleveland, Ohio, April 2006.

"Everything But the Inverted Pyramid: How to Keep Your Readers Interested," North Carolina Press Association Winter Institute, Durham, North Carolina, February 2006.

"Exploring Alternative Story Forms," staff of *The News & Observer*, Raleigh, North Carolina, August 2005.

"Exploring Alternative Story Forms," Midcareer Copy Editors Institute, Chapel Hill, North Carolina, July 2005, July 2006, July 2008.

"A Behind-the-Scenes Look at a Page 1 Budget Meeting," High School Journalism Day, Chapel Hill, North Carolina, October 2004.

Media appearances

Panelist, "Wither Local News?" a discussion on "The State of Things" radio program on WUNC-FM, May 2011.

TEACHING RECORD

UNC-Chapel Hill

- News Writing
- News Editing
- Advanced Editing
- Writing and Editing for Digital Media

Louisiana State University

- Media Writing
- Editing for Print and Electronic Media
- Newsgathering
- Media Ethics and Social Responsibility

Thesis Committee Chair

"Work-Life Balance for Female Media Professionals," master's thesis by Tatiana Quiroga, spring 2017.

"The Integration of Digital Strategies at Community Newspapers," master's thesis by Laura Worthington, spring 2015.

Thesis Committee Member

"Visual Usability: Combining Visual Communication Theory and Usability Testing to Advance Yosemite National Park's Online Presentation of Sierra Nevada Bighorn Sheep, master's thesis by Paula Brown-Williams, spring 2017.

"A Balance Sheet and a Vision: A Venture Into Microcap Stocks and the OTC Markets," master's thesis by Keith Larsen, spring 2017.

"TextSting: Curbing Distracted Driving Through Crowdsourcing," master's thesis by Beau Berman, fall 2016.

"An Examination of the Ethical Standards and Practices of Travel Journalists and Bloggers," master's thesis by Katie Schanze, spring 2016.

"Persuadability: A Usability and Design Study Investigating Effectiveness of Personal Development Blogs," master's thesis by Candace Doby, fall 2014.

"Behind the Blog: The Connection Between Online Social Media Personas and Reader Perspectives," an undergraduate honors thesis by Wendy Lu, spring 2014.

"Framing the Libyan Conflict: The Associated Press, The New York Times and International Angles on a Civil War," an undergraduate honors thesis by Catherine Sum, spring 2012.

"Tiny Babies: The Immense Costs and Quandaries of Preterm Birth and Low-Weight Birth," master's thesis by Julia Connors, spring 2008.

GRANTS

Summer Leave Grant, School of Journalism and Mass Communication. Awarded \$10,000 for projects related to alternative story forms, summer 2007. Produced several articles for trade publications and an online course for Poynter's NewsU.

SERVICE

UNC-Chapel Hill

Search committee membership

- Marketing and instructional design coordinator for master's programs, spring 2015.
- Reese Felts Digital Newsroom Search Committee, fall 2009-spring 2010; fall 2010-spring 2011.
- Faculty Search Committee in public relations, fall 2009.
- Faculty Search Committee in visual communication, fall 2008.
- Faculty Search Committee in public relations, fall 2007.
- Faculty Search Committee in digital journalism, spring 2007.

International activities

Visiting instructor, University of Hong Kong. Led a week-long series of workshops on editing, headline writing and social media for undergraduate and master's students in HKU's journalism program, April 2014.

Panelist and moderator, "Retooling your Resume: How to Recast Your Communications Career and Reinvent Yourself," Korean Producers and Directors Educational Institute, Chapel Hill, North Carolina, June 2012.

Visiting instructor, China.org.cn. Conducted a week-long series of workshops on editing topics and one-on-one coaching for the staff of this news organization in Beijing, China, October 2009.

Moderator, "Foreign News Coverage in the U.S. Press," a panel discussion for the Edward R. Murrow Program for Arab journalists, Chapel Hill, North Carolina, April 2007.

Writing and editing

Editing coach, News21. Guided students on creation of award-winning Powering A Nation website, part of the Carnegie-Knight Initiative's News 21 project on the future of journalism education, summers 2009-2012.

Member, Newswriting Revision Committee. Helped change JOMC 153 course to reflect trends toward online media, other writing formats, summer 2007-spring 2009.

Coach, Centers for Editing Excellence. Guided Dow Jones editing interns on story editing and headline writing, Chapel Hill, North Carolina, June 2007.

Adviser, Hearst Journalism Awards. Coordinated contest entries for six writing categories, fall 2006-spring 2008.

Adviser, *East Wind*, a student magazine focusing on Asian-Americans, spring 2006-spring 2007.

Other service to the school

Academic director, Certificate in Digital Communication. Oversee admissions, curriculum and student progress in the program, summer 2014-present.

Member, Master's Advisory Committee, spring 2018-present.

Member, MADC Curriculum Task Force. Explore opportunities for the school to improve and expand online programs, summer 2017-present.

Member, residential master's admissions committee. Interview and help select students for master's program, spring 2014-spring 2016.

Member, MADC admissions committee. Help select students for online master's program, spring 2013-present.

Member, Curriculum Committee, fall 2012-spring 2016. Fall 2017-present.

Member, Assessment Committee, fall 2012-spring 2017.

Member, Tenure and Promotion Committee, fall 2011-summer 2013.

Area head, News. Oversaw curriculum and budget for courses in writing, reporting and editing. Fall 2011-spring 2016.

Member, Scholarship Committee, fall 2011-spring 2013.

Member, Reese Felts News Lab Steering Committee. Helped shaped vision for multimedia newsroom and laboratory, spring 2010-spring 2015.

Chair, Edward Vick Prize Committee, spring 2009. Member, fall 2009-spring 2011.

Member, Furman Bisher Medal committee. Helped select student winner for excellence in sports journalism, spring 2008-spring 2011.

Member, Curtis Extracurricular Activities Committee, fall 2006-spring 2008.

Adviser, Kappa Tau Alpha, the national honor society of journalism and mass communication, spring 2006-fall 2009.

Member, Vision Committee, one of several groups analyzing the future of the journalism school, August 2005-May 2006.

Service to the university

Member, Faculty Grievance Committee, elected to three-year term; summer 2012-summer 2015. Co-chair, summer 2013-summer 2015.

Member, Faculty Nominating Committee. Helped select and recruit candidates for numerous campuswide committees, spring 2014-spring 2015.

Member, Faculty Council. Elected to three-year term; one of two representatives from the School of Media and Journalism, fall 2008-spring 2011.

Member, Family Scholarship Committee. Evaluated need-based scholarship applications for children of university staff members, spring 2010.

Moderator, "The Rights and Responsibilities of Carolina's Student Media," a discussion held as part of First Amendment Day, Chapel Hill, North Carolina, October 2009.

Panelist, "Confirming Justice: The Supreme Court Confirmation Process," a

discussion at the UNC School of Law, Chapel Hill, North Carolina, September 2005.

Service to the discipline and the profession

Member, Board of Directors of the ACES Education Fund. One of eight people overseeing a scholarship program and mid-career training and related fundraising for ACES: the Society for Editing, April 2016-present.

Copy editor, "Cleaning Your Copy," an online course at the Poynter Institute's News University, May 2015.

Member, Board of Directors of The Daily Tar Heel. One of 12 members who oversaw the news organization's budget, selection of editor and other duties. Fall 2013-spring 2014.

Moderator and organizer, "Life After -30- (How to Recast Your Journalism Career and Reinvent Yourself)," a workshop for mid-career journalists, Chapel Hill, North Carolina, September 2011.

Member, Executive Committee of ACES: the Society for Editing. Elected to consecutive two-year terms on a 10-member board that leads this national organization, June 2009-April 2013. Related duties:

- Director of research, spring 2010-fall 2012. Worked with Newspaper And Online News Division of AEJMC to create ACES Award for Research in Editing.
- Contributor to Board Notes, official blog of the committee, fall 2009-spring 2012.
- Member, ACES social media committee, fall 2009-spring 2013. Helped guide organization's presence on Twitter, Facebook and LinkedIn.
- Coordinator, national ACES headline contest, spring 2010.

Conference activities

Panelist, "Sharpening Your Skills: A Headline Workshop," national conference of ACES: the Society for Editing, Chicago, Illinois, April 2018.

Panelist, "What's Taught in Editing Courses and What Should Be," ACES national conference, St. Petersburg, Florida, March 2017.

Moderator, "We'll Show Real Headlines to Real People. Will You Believe What Happens Next?" A panel discussion at the ACES national conference, Portland, Oregon, April 2016.

Panelist, "The Future of Copy Editing," ACES national conference, Portland, Oregon, April 2016.

Moderator, "Inside Readers' Heads: Click-Worthy Headlines," a panel discussion at the ACES national conference, Las Vegas, Nevada, March 2014.

Panelist, "Getting Into Teaching," ACES national conference, Las Vegas, Nevada, March 2014.

Moderator and organizer, "Breakfast of Editing Champions" session at the national conference of AEJMC, St. Louis, August 2011; Chicago, 2012. Washington, D.C., 2013; Montreal, 2014; San Francisco, 2015.

Moderator, "What Is News and What Is Journalism," research paper session, AEJMC national conference, Chicago, August 2012.

Panelist, "Integration of Online and In-Person Teaching," national conference of AEJMC, Denver, August 2010.

Panelist, "What's Taught In Editing Courses — And What Should Be," ACES national conference, Philadelphia, April 2010.

Panelist, "After Magazines," Statewide Editors Association Institute, Asheville, North Carolina, August 2009.

Panelist, "The Future of Editing Instruction," AEJMC national conference, Boston, August 2009.

Moderator, "Teaching Idea Exchange," part of the "Breakfast of Editing Champions" session at the national conferences of AEJMC, Boston, August 2009; Denver, August 2010.

Panelist, "From Newsroom to Classroom: Getting Into Teaching," ACES national conference, Minneapolis, Minn., May 2009.

Panelist, "Using Your Skills Outside the Newsroom," ACES regional conference, Charleston, South Carolina, January 2009.

Panelist, "Checking Facts and Avoiding Errors," national conference of Capitolbeat, the national organization of state government reporters and editors, Raleigh, North Carolina, November 2008.

Panelist, "Working Together: Alternative Story Forms, Designers and the Copy Desk," ACES national conference, Denver, Colo., April 2008.

Moderator, "Covering the Fall 2008 Elections: The Planning Process," North Carolina College Media Association conference, Chapel Hill, North Carolina, April 2008.

Moderator, "J-School and B-School: Journalism Education and Blogging," ConvergeSouth, a conference on digital media, Greensboro, North Carolina, October 2007.

Discussant, "Life in the Contemporary Newsroom," a research paper session, AEJMC national conference, Washington, D.C., August 2007.

Panelist, "Working with Alternative Story Forms," ACES national conference, Miami, April 2007.

Panelist, "Old Media/New Media," Southern Journalists Roundtable conference, Chapel Hill, North Carolina, December 2006.

Moderator, "New Ways to Cover the News," High School Journalism Day, Chapel Hill, North Carolina, October 2006.

Moderator, "Making the News: The Way We See It," research paper session, AEJMC national convention, San Francisco, August 2006.

Contest judging

ACES: The Society for Editing. Judged entries for Robinson Prize honoring the copy editor of the year, April 2018.

Robert F. Kennedy Awards for Excellence in Journalism. Reviewed entries in the New Media category, February 2018.

N.C. Scholastic Media Association. Reviewed nominations for Journalist of the Year, February 2018.

National Federation of Press Women. Evaluated entries in the "Writing for the Web" category, May 2014.

Tankard Book Award. Evaluated entries for annual competition that honors the best book written by an AEJMC member, March 2009, March 2013, March 2014, March 2015, March 2016.

N.C. Scholastic Media Association. Evaluated entries from high school newspapers in news, features and editorial categories, May 2013.

Society for American Travel Writers. Judged entries in several writing categories, summers 2010, 2012.

Roanoke Times newspaper, Roanoke, Virginia. Judged staff entries in headline writing, April 2012.

Best of the West contest. Evaluated headlines for competition among newspapers in the western United States, March 2010.

Lowell Thomas Travel Journalism Competition. Judged entries in the Article On Adventure category, May 2009 and May 2010.

AEJMC Best of the Web competition. Evaluated websites and projects produced by students and faculty, April 2009 and April 2010.

ACES: the Society for Editing headline contest. Evaluated entries in the student category, April 2008 and April 2009; digital category, March 2011; 200,000+ circulation category, March 2016.

Landmark Awards. Evaluated entries in the editing category for annual competition for newspapers owned by Landmark Communications, April 2008 and March 2009.

Frank Luther Mott/Kappa Tau Alpha Book Award. Evaluated entries for contest honoring best research-based mass communication book of the year, December 2008.

New York Newspaper Publishers Association. Judged entries in the Best Headline category, February 2007.

Florida Magazine Association. Evaluated contest entries in the In-Depth Reporting category, June 2006 and June 2007.

Air Force Air Combat Command's Print Media Contest. Judged entries in the Newsletter and Magazine categories, January 2006.

National Council of Farm Cooperatives contest. Judged entries in the Newsletter and Magazine categories, November 2005.

Louisiana Scholastic Press Association. Reviewed student entries for a high school journalism conference, fall 1998 and summer 2001.

Sigma Delta Chi Awards, spring 1998. Reviewed entries for the Society of Professional Journalists in the "Research about Journalism" category.

Manuscript reviewing

Manuscript reviewer, Journalism and Mass Communication Educator. Reviewed research on the teaching of the Associated Press Stylebook, summer 2017; reviewed research on peer editing in writing courses, fall 2017.

Manuscript reviewer. Reviewed textbook *Editing Essentials for the Digital Era* by Thomas Lieb for publisher CQ Press, fall 2012.

AEJMC national convention. Reviewed papers submitted to the Newspaper/Online News Division for conferences held in San Francisco, 2006, Washington, D.C., 2007; Denver, 2010; St. Louis, 2011; Chicago, 2012; Washington, D.C., 2013.

Southeast Colloquium of AEJMC, Reviewed papers submitted to the Newspaper Division for the conferences held in Chapel Hill, North Carolina, in

2000; New Orleans, Louisiana, 1998.

Editing and writing

Consultant, *Raleigh Public Record*. Helped plan coverage of state and municipal elections, fall 2012, fall 2013.

Consultant, *The Columbus Dispatch*, Columbus, Ohio. Led two days of workshops on story editing and headline writing, February 2011.

Consultant, *The Morning Call*, Allentown, Pennsylvania. Led several workshops and assisted editors and writers on alternative story forms, June 2007.

Co-editor, *The CONNector*, the PTA newsletter at Conn Elementary School, Raleigh, North Carolina, fall 2006-spring 2007.

Consultant, *The News & Observer*, Raleigh, North Carolina, August 2005-June 2006. Helped train staff with this daily newspaper on innovative ways to structure stories and present information. Co-authored a staff handbook on the topic.

Editing coach, St. Joseph's Academy. Led workshop sessions with incoming editors at a high school newspaper, Baton Rouge, Louisiana, June 1999.

Editor, *Galley West*, LSU's Manship School alumni newsletter, August 1998-December 2000.

Writing tutor, federal probation office, Baton Rouge, Louisiana, summer 1998.

MEMBERSHIPS

- ACES: the Society for Editing
- American Society of News Editors
- Association for Education in Journalism and Mass Communication
- First Amendment Coalition

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