To: Roundtable Participants

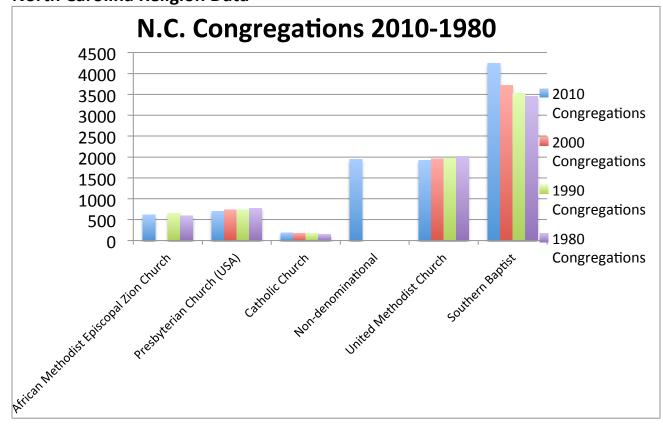
From: Allison Hawkins and Carol Perry

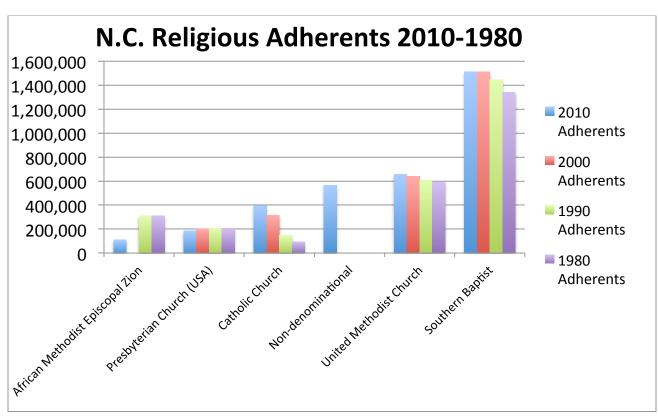
Subject: Data on North Carolina

Date: September 2, 2012

In this packet you will find a variety of charts, graphs, and maps that will serve to illustrate further the economic, social, and demographic trends in North Carolina discussed at the Roundtable compiled by Allison Hawkins and Carol Perry. We hope these will help you to paint a clearer picture of the current conditions in North Carolina and what this will mean for the 2012 presidential race. Thank you again for participating in the Roundtable.

North Carolina Religion Data





North Carolina Religious Adherents 1980-2010 Change

Religious Body	1980	2010
African Methodist Episcopal Zion Church	311,006	109,087
Presbyterian Church (USA)	205,608	185,669
Catholic Church	94,768	392,912
Non-Denominational		565,051
United Methodist Church	592,967	659,064
Southern Baptist	1,341,047	1,513,059
Total NC Religious Population	3,173,793	4,530,365
Total NC Population	5,882,000	9,535,483

North Carolina Religious Adherents 1980-2010 Percent Change

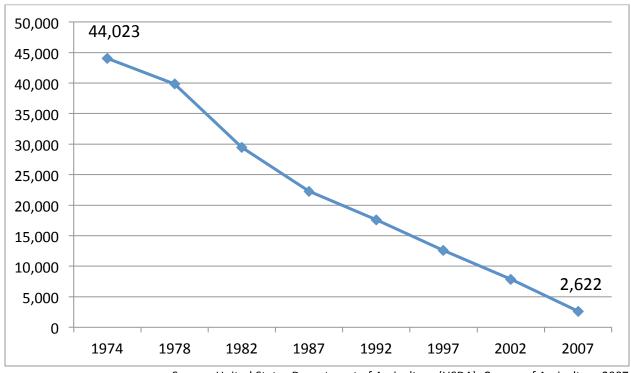
Religious Body	Total Change	Percentage Change
African Methodist Episcopal Zion Church	-201,909	-64.9%
Presbyterian Church (USA)	-19,939	-9.7%
Catholic Church	+298,144	+314.6%
Non-Denominational		
United Methodist Church	+66,097	+11.1%
Southern Baptist	+172,012	+12.8%
All NC Religious Bodies	+1,356,572	70%
NC Population	+3,653,483	62%

Key Points

- The population of North Carolina in 1980 was 5,881,766. The adherent totals of all religious groups listed (3,173,793) included 54.0% of the total population in 1980
- The population of North Carolina in 2010 was 9,535,483. The adherent totals of all religious groups listed (4,530,365) included 47.5% of the total population in 2010
- Total population change has outpaced the growth of religious bodies
- The population shift has increased the total number and percent of people claiming to be Catholic
- The addition of the category "Non-denominational" may elevate the number of religious adherents* in 2010, which may minimize the percent and total number change from 1980-2010

Tobacco Farms in North Carolina

1974-2007



Source: United States Department of Agriculture (USDA); Census of Agriculture 2007 http://www.agcensus.usda.gov/Publications/2007/Full_Report/

The number of tobacco farms in North Carolina, which accounted for 22% of the total tobacco haul in the US in 1974, has decreased from 44,023 in 1974 to 2,622 in 2007. In 2007, NC produced 16% of the tobacco grown in the US.

	1974	1978	1982	1987	1992	1997	2002	2007
Farms	44,023	39,854	29,489	22,260	17,625	12,586	7,850	2,622
Acres	366,841	421,995	337,696	239,343	283,900	317,994	167,677	170,083
Pounds	714,135,918	841,779,159	690,142,724	478,051,423	604,014,807	696,352,165	353,125,841	365,958

Source: United States Department of Agriculture (USDA); Census of Agriculture 2007 http://www.agcensus.usda.gov/Publications/2007/Full_Report/

Farms in North Carolina 2006-2010

Number of Farms and Land in Farms									
Year	Number of Farms	Land in Farms	Average Size						
	Thousands	Thousand Acres	Acres						
	North (Carolina							
2006	48.0	8,800	183						
2007	52.9	8,600	163						
2008	52.5	8,600	164						
2009	52.4	8,600	164						
2010	52.4	8,600	164						
	United	States							
2006	2,089	925,790	443						
2007	2,205	921,460	418						
2008	2,200	919,910	418						
2009	2,200	919,890	418						
2010	2,200	919,990	418						

Source: North Carolina Department of Agriculture & Consumer Services, 2011 North Carolina Agricultural Statistics http://www.ncagr.gov/stats/index.htm

North Carolina Farm Income 2010

Farm Income Cash Receipts from Farming by Commodity

NC Rank	Commodity	2010	2010 % of Total Sales
		Total Dollars	Percent
1	Broilers	\$2,612,054,000	27.0
2	Hogs	\$2,242,733,000	23.2
3	Greenhouse, Nursery, Floriculture & Christmas Trees	\$764,670,000	7.9
4	Tobacco	\$589,198,000	6.1
5	Turkeys	\$587,430,000	6.1
6	Soybeans	\$511,852,000	5.3
7	Corn	\$357,858,000	3.7
8	Cotton	\$348,155,000	3.6
9	Chicken Eggs	\$327,373,000	3.4
10	Cattle and Calves	\$255,579,000	2.6
11	Sweet Potatoes	\$176,499,000	1.8
12	Dairy Products	\$165,208,000	1.7
13	Wheat	\$71,225,000	0.7
14	Blueberries	\$58,165,000	0.6
15	Peanuts	\$57,792,000	0.6
16	Hay	\$42,484,000	0.4
17	Potatoes	\$30,881,000	0.3
18	Bell Peppers	\$29,376,000	0.3
19	Strawberries	\$24,300,000	0.3
20	Watermelon	\$24,055,000	0.2

Source: North Carolina Department of Agriculture & Consumer Services, 2011 North Carolina Agricultural Statistics; Data collected from Economic Research Service, USDA: http://www.ncagr.gov/stats/index.htm

North Carolina Census Data

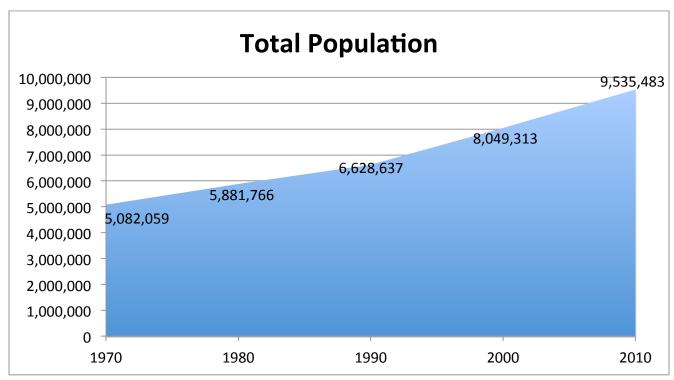
	1970		1980		1990		2000		2010	
Population										
Total Population	5,082,059		5,881,766		6,628,637		8,049,313		9,535,483	
	Total	Percent								
Sex										
Male	2,487,851	49.0%	2,855,385	48.6%	3,214,290	48.5%	3,942,695	49.0%	4,645,492	48.7%
Female	2,594,208	51.1%	3,026,381	51.5%	3,414,347	51.5%	4,106,618	51.0%	4,889,991	51.3%
Age										
Under 5 years	434,064	8.5%	404,076	6.9%	458,955	6.9%	539,509	6.7%	632,040	6.6%
5 to 17 years	1,335,027	26.2%	1,253,659	21.3%	1,147,194	17.3%	1,424,538	17.8%	1,649,595	17.3%
18 to 34 years	1,309,874	25.8%	1,785,839	30.4%	1,924,928	29.1%	2,020,236	25.1%	2,185,211	22.9%
35 to 54 years	1,150,279	22.6%	1,283,969	21.8%	1,706,316	25.7%	2,372,270	29.5%	2,695,797	28.3%
55 to 74 years	708,248	13.9%	938,629	16%	1,070,008	16.2%	1,257,489	15.6%	1,836,328	19.2%
75 years and over	144,567	2.8%	215,594	3.7%	321,236	4.9%	435,271	5.4%	536,512	5.7%
Race										
White	3,905,587	76.9%	4,457,507	75.8%	5,008,491	75.6%	5,804,656	72.1%	6,528,950	68.5%
Black	1,125,885	22.2%	1,318,857	22.4%	1,456,323	22.0%	1,737,545	2.3%	2,048,628	21.5%
Spanish Origin or Descent	22,611	0.4%	56,667	1.0%	76,726	1.2%	378,963	4.7%	800,120	8.4%
Other Race	50,587	1.0%	19,574	0.3%	31,502	0.5%	186,629	21.6%	414,030	4.3%
American Indian and Alaska Native Alone					80,155	1.2%	99,551	1.2%	122,110	1.3%
Asian Alone					64,652	1.1%	113,689	1.4%	208,962	2.2%
Native Hawaiian and Other Pacific Islander Alone							3,983	0.1%	6,604	0.1%
Two or more races							103,260	1.3%	206,199	2.2%

Source: Social Explorer Tables (SE), Census 1970-2010, Social Explorer & U.S. Census Bureau

North Carolina: 6th Fastest-Growing State in the 2000's

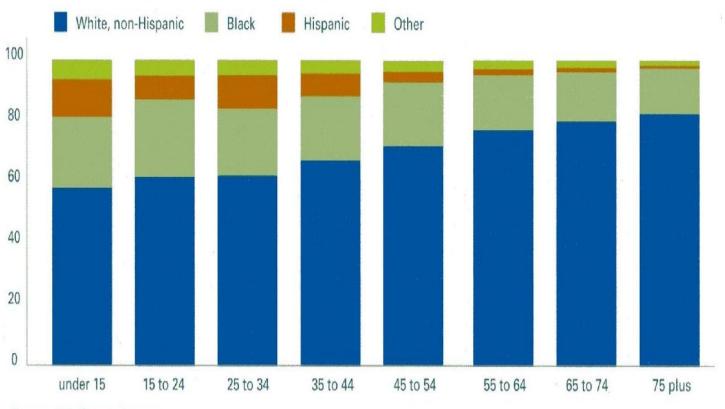
Per	Percent change 2000-2010							
1	Nevada	35.1%						
2	Arizona	24.6%						
3	Utah	23.8%						
4	Idaho	21.1%						
5	Texas	20.6%						
6	North Carolina	18.5%						
7	Georgia	18.3%						
8	Florida	17.6%						
9	Colorado	16.9%						
10	South Carolina	15.3%						

North Carolina Population Growth 1970-2010



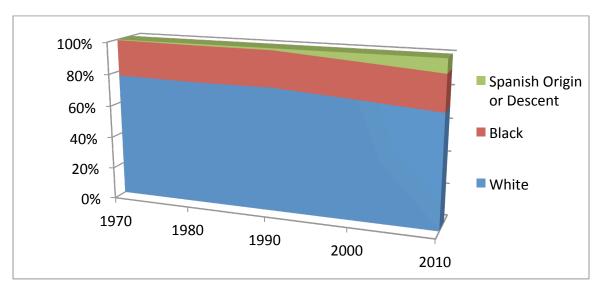
Source: Social Explorer Tables (SE), Census 1970-2010, Social Explorer & U.S. Census Bureau

North Carolina Population by Race and Gender



Source: U.S. Census Bureau

North Carolina Population Change 1970-2010



Source: Social Explorer Tables (SE), Census 1970-2010, Social Explorer & U.S. Census Bureau

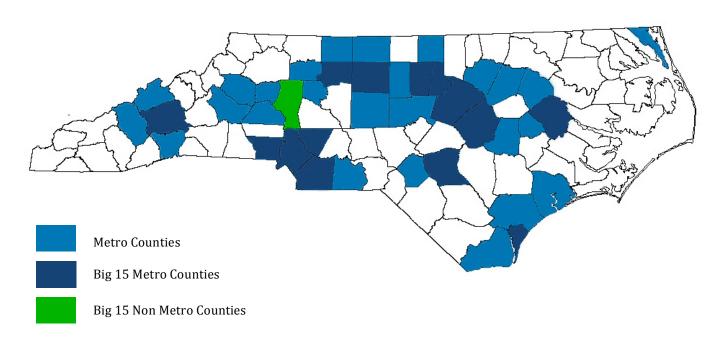
- ✓ Hispanic population showed growth in percent of overall population from 0.4% to 8.4%
- ✓ Black population showed little change in percent of overall population from 22.25% to 21.5%
- ✓ White population showed a decline in percent of overall population from 76.9% to 68.5%

The 'Big 15'

The 15 N.C. counties with the highest voter turnout in 2008

The 'Big 15' can be arranged in three tiers:

- The first tier includes Wake and Mecklenburg counties, both with more than 400,000 voters each
- The second tier consists of counties with more than 100,000 votes cast and includes Guilford, Forsyth, Durham, Cumberland, Buncombe, and New Hanover counties
- The third tier includes Union, Gaston, Cabarrus, Pitt, Orange, Iredell, and Johnston counties



Source: DataNet

Big 15 Employment 2010

	Mecklenburg	Wake	Guilford	Forsyth	Cumberland	Durham	Buncombe
Employed	422062	425856	225091	160060	125387	127683	113465
Unemployed	53478	40439	28543	18056	13520	11943	10841
Unemployment Rate	11.2%	8.7%	11.3%	10.1%	9.7%	8.6%	8.7%

	New Hanover	Gaston	Union	Cabarrus	Pitt	Orange	Iredell	Johnston
Employed	96455	85481	87587	78619	75250	65908	69989	71359
Unemployed	10682	12456	9830	10085	8879	4728	10238	8004
Unemployment Rate	10%	12.7%	10.1%	11.4%	10.6%	6.7%	12.8%	10.1%

Source: US Census, North Carolina Employment Security Commission

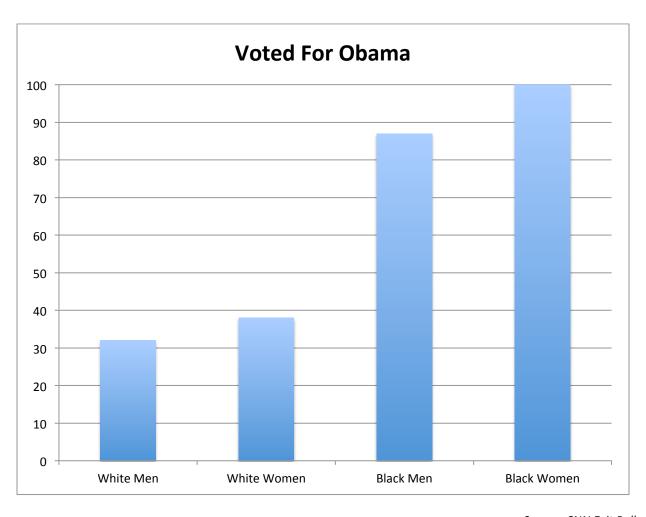
Combined these counties are

- 53% of total voter turnout in 2008
- 54% of total number employed in 2010
- 51% of North Carolina's population in 2010

North Carolina Vote by Race and Gender

	White Men	White Women	Non-White Men	Non-White Women	Other
2004	32%	40%	11%	18%	n/a
2008	35%	37%	10%	16%	2%

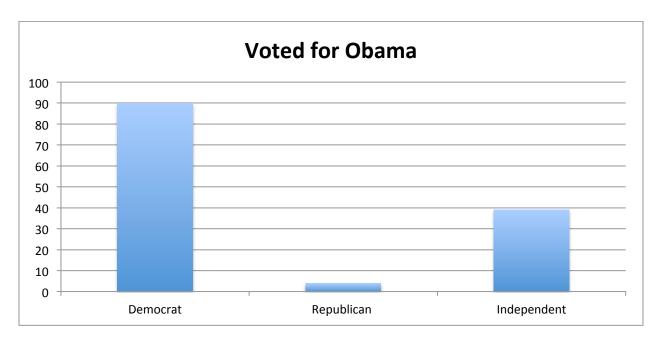
	White Men	White Women	Black Men	Black Women	Latino Men	Latino Women	All Other Races
2008	35%	37%	9%	14%	1%	2%	2%

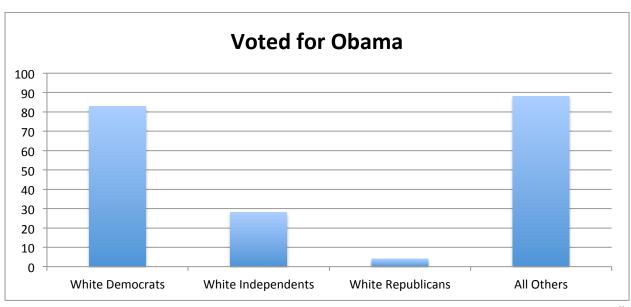


Source: CNN Exit Polls

North Carolina Vote by Party ID

	Democratic	Republican	Independent
1996	42%	39%	18%
2000	41%	38%	21%
2004	39%	40%	21%
2008	42%	31%	27%

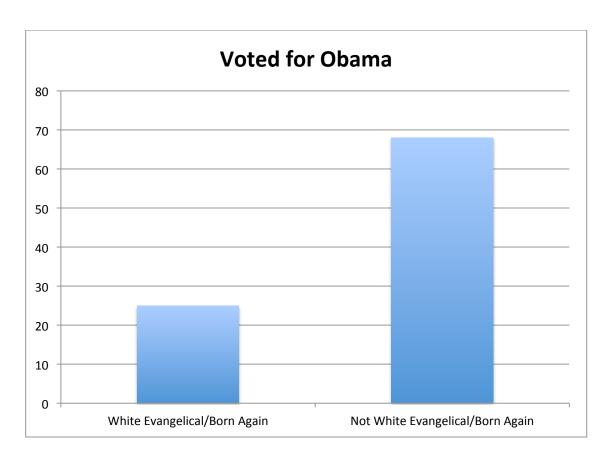




Source: CNN Exit Polls

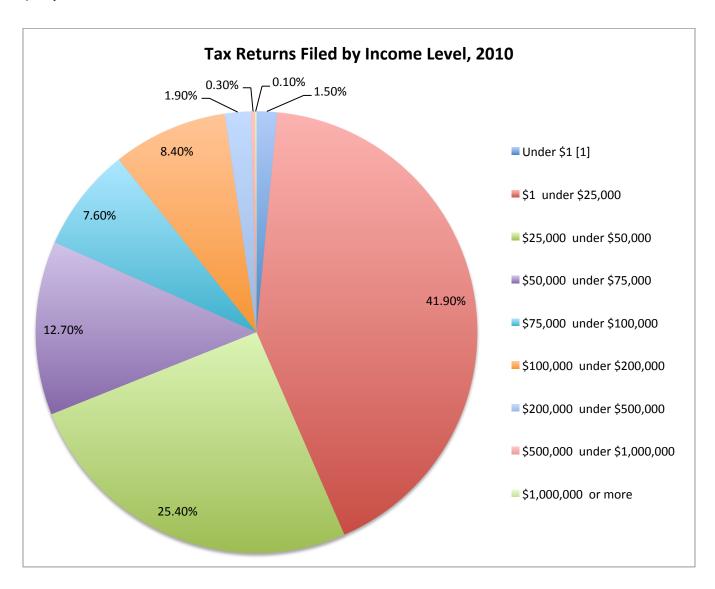
North Carolina Vote by Religion

	White Evangelical/Born Again	White Not Evangelical/Born Again
2004	36%	64%
2008	44%	56%



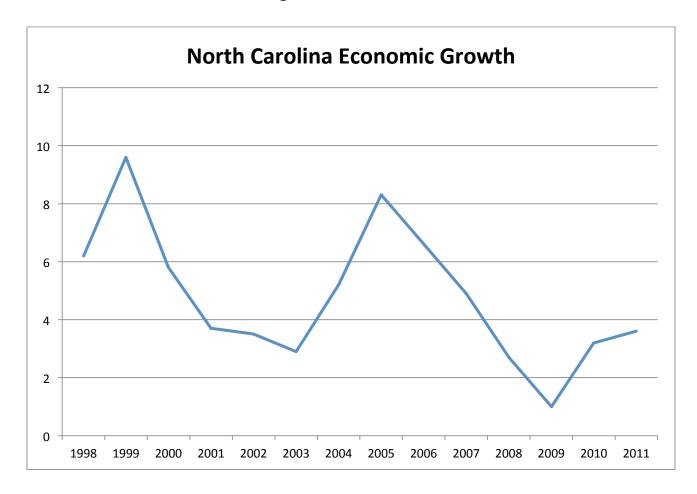
Source: CNN Exit Polls

Nearly Seven out of Ten Tax Returns Filed in North Carolina are Below \$50,000



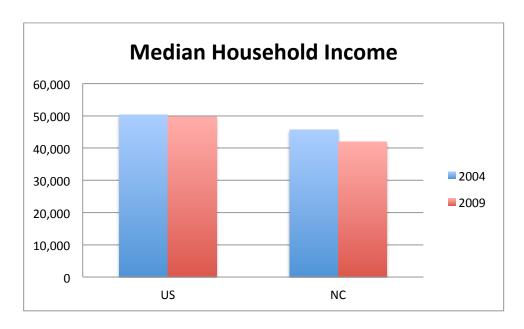
Source: Internal Revenue Service

Economic Growth Rates Through Recessions



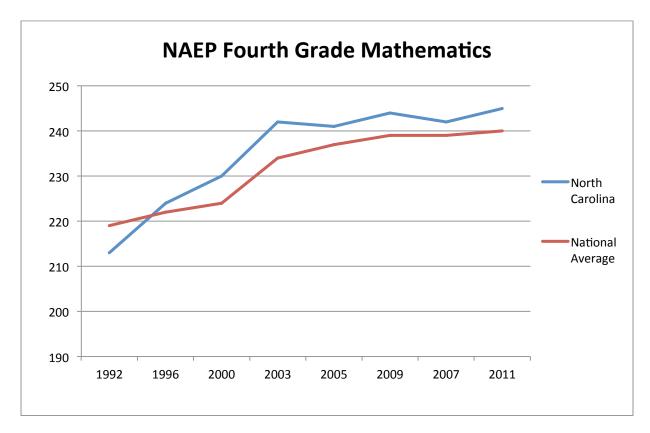
Source: Bureau of Economic Analysis

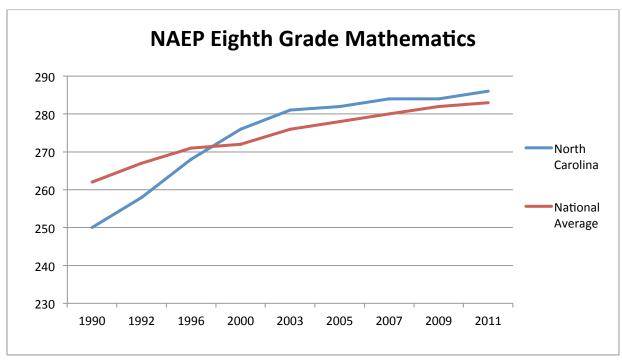
North Carolina Median Household Income Below National Average

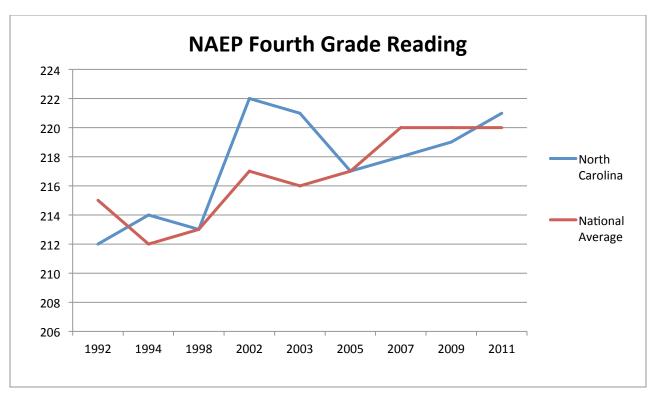


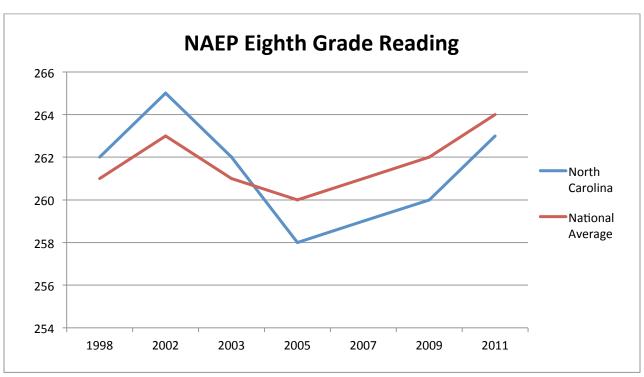
Source: 2011 North Carolina Economic Index

North Carolina National Assessment of Educational Progress Results









Source: National Center for Education Statistics

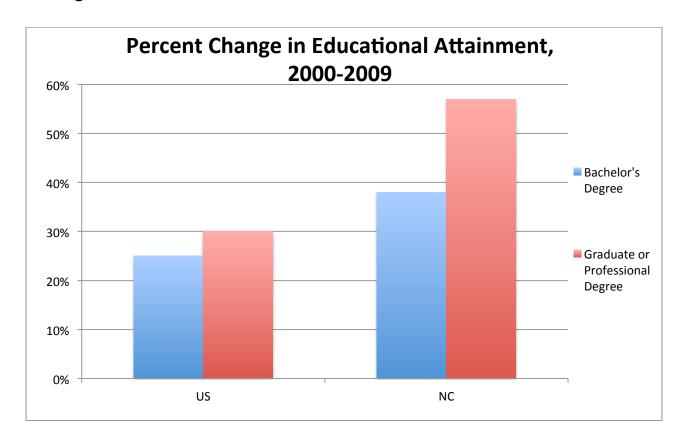
North Carolina's Educational Attainment Not Far Off National Averages

(Educational Attainment 2009)

	US	NC
Less than a High School Graduation or Equivalent	14.8%	15.6%
High School Graduation or Equivalent	28.5%	27.3%
Associate's Degree	7.5%	8.5%
Some College, No Degree	21.3%	22.0%
Bachelor's Degree	17.6%	17.7%
Graduate or Professional Degree(s)	10.3%	8.8%

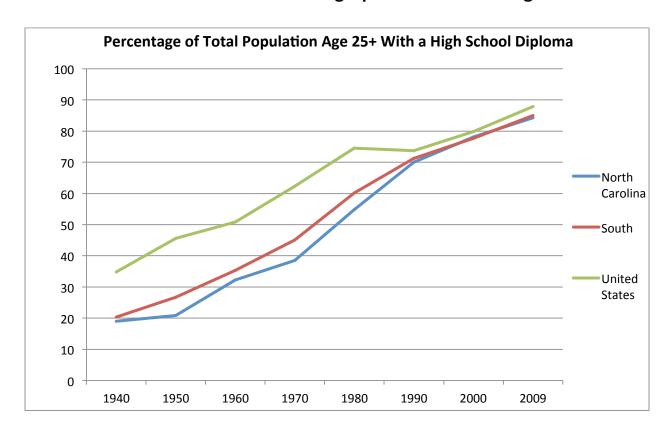
Source:2011 North Carolina Economic Index

North Carolina Educational Attainment Grows Faster than National Average

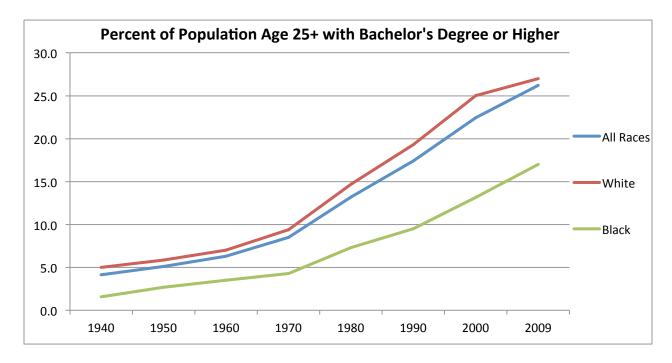


Source: 2011 North Carolina Economic Index

North Carolina and the South Catching Up to National Average



Racial Educational Achievement Gap Persists in North Carolina



Source: Southern Regional Education Board 2011 Factbook