

## Fall 2018 Enrollment

473 | 366

students enrolled  
in AD/PR

students enrolled  
in Journalism

As of Fall 2017, the School of Media and Journalism moved to two areas of study: **Advertising & Public Relations** and **Journalism**

#1

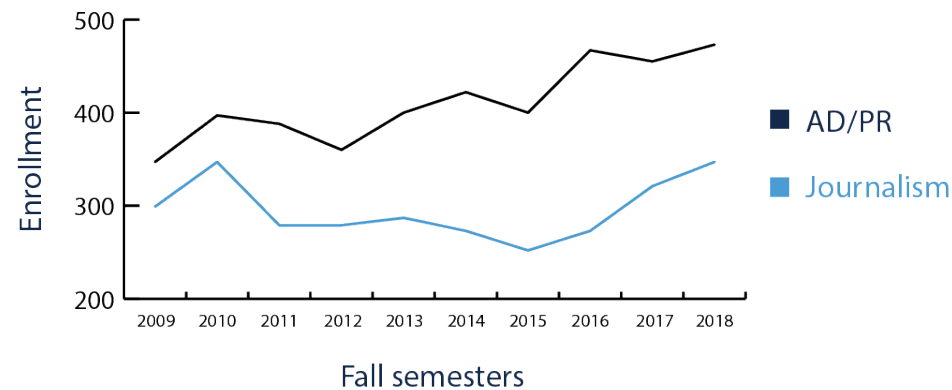
most popular of nine  
UNC professional schools

17

capstone courses in the  
MJ-school curriculum

#3

most popular of  
91 majors on campus



56.3%

students enrolled in  
AD/PR in Fall 2018

43.7%

students enrolled in  
Journalism in Fall 2018